STATE OF NEW YORK

2464--B

2023-2024 Regular Sessions

IN SENATE

January 20, 2023

Introduced by Sen. PERSAUD -- read twice and ordered printed, and when printed to be committed to the Committee on Consumer Protection -- committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee -- recommitted to the Committee on Consumer Protection in accordance with Senate Rule 6, sec. 8 -- committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee

AN ACT to amend the general business law, in relation to requiring car washes to disclose when promotions expire

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

Section 1. The general business law is amended by adding a new section 399-eee to read as follows:

§ 399-eee. Car wash promotion disclosure. 1. For the purposes of this section, the term "car wash" means any individual, partnership, corporation, limited liability company, joint venture, association, or other business entity that engages in the cleaning of vehicles, including washing, detailing, drying, polishing, vacuuming or otherwise providing cosmetic care to vehicles.

2. Car washes shall clearly state when a promotion will expire as well as any costs which will be incurred upon the expiration of such promotion and how often such costs will be incurred upon someone taking part in such promotion.

3. Car washes shall conspicuously post notice of such information on a board or other visible place in view of consumers when advertising a promotion. If the car wash advertises such promotion online it shall also post such notice within such advertisement, coupon or promotion information.

4. Any car wash which fails to comply with this section shall be assessed a civil penalty not to exceed five hundred dollars for each violation.

§ 2. This act shall take effect on the thirtieth day after it shall have become a law.

EXPLANATION--Matter in *italics* (underscored) is new; matter in brackets [-] is old law to be omitted.

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