

BY: Senator O'MARA

COMMEMORATING the 75th Anniversary of the Yates
County Chamber of Commerce on June 1, 2023

WHEREAS, It is the custom of this Legislative Body to recognize that the quality and character of life in the communities across the great State of New York is reflective of certain exemplary organizations whose purpose is dedicated to serving the community and the needs of its citizenry; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to commemorate the 75th Anniversary of the Yates County Chamber of Commerce on Thursday, June 1, 2023, to be celebrated at the Chamber's Annual Awards Dinner; and

WHEREAS, Since its founding 75 years ago, the Yates County Chamber of Commerce has spoken to the needs of the business community, creatively promoting and advocating for business in the community; and

WHEREAS, With humble beginnings, the Penn Yan Chamber of Commerce merged with the Dundee Chamber of Commerce in the late 1990s to become the Yates County Chamber of Commerce; and

WHEREAS, After the merger, a Welcome Center was built to act as an Information Center for visitors; the Chamber works in partnership with Yates County as its Tourism Promotion Agency (TPA), as the Chamber strategically develops and implements a tourism marketing program on behalf of county government to increase visitation; and

WHEREAS, The Welcome Center is one of the many services that the Yates County Chamber of Commerce provides; an active events committee works year-round to provide exciting community events and improve the quality of life for the county's residents; and

WHEREAS, The Yates County Chamber of Commerce enjoys a relationship with the Keuka Wine Trail (KWT) as its administrative team; the Chamber assists in the production of collateral materials, management of the website, and coordination for ticket sales to KWT events; and

WHEREAS, The success of the Yates County Chamber of Commerce is in direct correlation to the efforts of its dedicated Board of Directors, staff, and volunteers, whose involvement is, and always has been, characterized by an impressive commitment, an unbridled enthusiasm, and an uncompromising standard of excellence in all endeavors on behalf of the organization and the community it serves; and

WHEREAS, Steeped in a proud and distinguished history, the Yates County Chamber of Commerce may take just pride in its purposeful growth, as it looks forward to continuing to serve the business, cultural, and intellectual needs of the community; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to commemorate the 75th Anniversary of the Yates County Chamber of Commerce on June 1, 2023; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to the Yates County Chamber of Commerce.