

# STATE OF NEW YORK

9109

## IN ASSEMBLY

February 7, 2024

Introduced by M. of A. VANEL -- read once and referred to the Committee on Consumer Affairs and Protection

AN ACT to amend the general business law, in relation to internet dating service verification standards

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The general business law is amended by adding a new section  
2 394-cccc to read as follows:

3 § 394-cccc. Internet dating service verification standards. 1. As used  
4 in this section, the following terms shall have the following meanings:

5 (a) "identity verification" shall mean the use of an on-demand self-  
6 photograph to verify the ownership of a person's government-issued iden-  
7 tification;

8 (b) "internet dating service" shall mean a person or entity directly  
9 or indirectly in the business, for profit, of offering, promoting, or  
10 providing access to dating, relationship, compatibility, or matrimonial  
11 or social referral services principally on or through the internet;

12 (c) "license verification" shall mean the use of technology to verify  
13 a person's government-issued identification;

14 (d) "location verification" shall mean the use of technology to deter-  
15 mine a person's approximate location;

16 (e) "member" means a customer, client or participant who submits to an  
17 internet dating service information required to access the service for  
18 the purpose of engaging in dating, relationship, compatibility, matrimo-  
19 nia, or social referral service;

20 (f) "minor" shall mean a New York resident who is under the age of  
21 eighteen;

22 (g) "New York member" shall mean a member who registers for an inter-  
23 net dating service and whose primary location is the state of New York;  
24 and

25 (h) "primary location" shall mean the state in which the member  
26 resides.

27 2. Prior to registering a member for their service, an internet dating  
28 service offering services to New York members shall:

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

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1 (a) require all members to use location verification to verify whether  
2 a member is located in the state of New York;

3 (b) require all New York members to use license verification for such  
4 service. Where it is determined from the license verification that the  
5 New York member is a minor, such member shall be prohibited from using  
6 the online dating service; and

7 (c) require such New York members to provide identity verification to  
8 such service.

9 3. An internet dating service offering services to New York members  
10 shall implement a reasonable security feature that prohibits usage of  
11 the online dating service that is triggered during any significant peri-  
12 od of inactive use.

13 4. An online dating service offering services to New York members  
14 shall use reasonable measures to determine a member's primary location.  
15 Where such primary location of a member is the state of New York, such  
16 online dating service shall require such member to engage in the verifi-  
17 cation processes required by this section. Where the member is not  
18 determined to reside in New York, such member shall not be required to  
19 engage in the verification processes required by this section.

20 5. (a) The attorney general may bring an action against an internet  
21 dating service that violates the provisions of this section:

22 (i) To enjoin further violation of the provisions of this section; and

23 (ii) To recover up to five hundred dollars for each New York member  
24 registered with the internet dating service but was not subjected to the  
25 verification processes required by this section.

26 (b) In an action under subparagraph (ii) of paragraph (a) of this  
27 subdivision, a court may increase the damages up to three times the  
28 damages allowed by such paragraph where the defendant has been found to  
29 have engaged in a pattern and practice of violating the provisions of  
30 this section.

31 (c) No internet dating service provider shall be deemed to have  
32 violated the provisions of this section if such internet dating service  
33 shows, by a preponderance of the evidence, that the violation was not  
34 intentional and resulted from a bona fide error made notwithstanding the  
35 maintenance of procedures reasonably adopted to avoid such error.

36 (d) Nothing in this section shall be construed to restrict any right  
37 which any person may have under any other statute or common law.

38 6. An internet service provider does not violate this section solely  
39 as a result of serving as an intermediary for the transmission of elec-  
40 tronic messages between members of an internet dating service.

41 § 2. This act shall take effect on the one hundred eightieth day after  
42 it shall have become a law.