STATE OF NEW YORK

6957

2023-2024 Regular Sessions

IN ASSEMBLY

May 9, 2023

Introduced by M. of A. DINOWITZ -- read once and referred to the Committee on Consumer Affairs and Protection

AN ACT to amend the general business law, in relation to requiring car washes to disclose when promotions expire

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

Section 1. The general business law is amended by adding a new section 399-eee to read as follows:

§ 399-eee. Car wash promotion disclosure. 1. For the purposes of this section, the term "car wash" means any individual, partnership, corporation, limited liability company, joint venture, association, or other business entity that engages in the cleaning of vehicles, including washing, detailing, drying, polishing, vacuuming or otherwise providing cosmetic care to vehicles.

2. Car washes shall clearly state when a promotion will expire as well as any costs which will be incurred upon the expiration of such promotion and how often such costs will be incurred upon someone taking part in such promotion.

3. Car washes shall conspicuously post notice of such information on a board or other visible place in view of consumers when advertising a promotion.

4. A violation of this section shall be punishable by a civil penalty of five hundred dollars for each violation.

§ 2. This act shall take effect on the thirtieth day after it shall have become a law.

EXPLANATION--Matter in *italics* (underscored) is new; matter in brackets [-] is old law to be omitted.

LBD07159-03-3