

# STATE OF NEW YORK

6529--A

2023-2024 Regular Sessions

## IN ASSEMBLY

April 13, 2023

Introduced by M. of A. REYES, SIMON, ANDERSON -- read once and referred to the Committee on Health -- recommitted to the Committee on Health in accordance with Assembly Rule 3, sec. 2 -- committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee

AN ACT to amend the public health law, in relation to requiring chain restaurants to label menu items that have a high content of sodium

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The public health law is amended by adding a new section  
2 1357 to read as follows:

3 § 1357. Chain restaurants; sodium content of menu items. 1. Defi-  
4 nitions. For purposes of this section the following terms shall have the  
5 following meanings:

6 a. "Chain menu developer" means the person that owns and licenses the  
7 brand name under which a chain restaurant does business, or any other  
8 person responsible for determining the formula or recipe for items  
9 displayed on the menu of a chain restaurant.

10 b. "Chain restaurant" means a food service establishment, as defined  
11 in part fourteen of the New York sanitary code 10 NYCRR 14-1.20, that is  
12 part of a chain with fifteen or more locations within the state doing  
13 business under the same name, regardless of the type of ownership of the  
14 locations, and offering for sale substantially similar menu items.

15 c. "Daily value" means the daily reference value used by the United  
16 States Food and Drug Administration in calculating the percent daily  
17 value for nutrition information provided on food labels.

18 d. "Menu or menu board" means the primary writing of a food service  
19 establishment from which a customer makes an order selection, including,  
20 but not limited to, breakfast, lunch, and dinner menus; dessert menus;  
21 beverage menus; children's menus; other specialty menus; electronic  
22 menus; and menus on the internet.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

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1 e. "Standard menu item" means a food or beverage item that is listed  
2 on a menu or menu board, excluding temporary menu items appearing on the  
3 menu for less than sixty days per calendar year.

4 2. Industry guidance. No later than one year after the effective date  
5 of this section, the department shall publish guidance explaining the  
6 requirements of this section and how businesses can comply.

7 3. Sodium warning icon. No later than one year after the effective  
8 date of this section, the department shall develop an icon with accompa-  
9 nying text that shall be displayed adjacent to the name of any standard  
10 menu item that exceeds the daily value for sodium. Beginning two years  
11 after the effective date of this section any chain restaurant operating  
12 within the state and not otherwise exempted under subdivision seven of  
13 this section shall display on menus or menu boards:

14 a. The sodium warning icon and accompanying text promulgated by the  
15 department pursuant to this subdivision, at a height no smaller than the  
16 largest letter in the name of the item; and

17 b. The following factual statement explaining the sodium warning icon:  
18 "Warning (insert icon image and accompanying text here) indicates that  
19 the sodium (salt) content of this item is higher than the total daily  
20 recommended limit (2300 mg). High sodium intake can increase blood pres-  
21 sure and the risk of heart disease and stroke."

22 4. Chain menu developer reporting requirement. Once every ninety  
23 days, each chain menu developer shall report to the department the  
24 amount of sodium in each standard menu item offered for sale in their  
25 chain restaurant, or that no changes to the menu information have been  
26 made since the last report.

27 5. Report required. No later than six years after the effective date  
28 of this section, the department shall issue a report reviewing evidence  
29 of the impact of this section on menu item reformulation and consumer  
30 behavior, and recommend additional nutrients that should be considered  
31 for menu warning icons.

32 6. Violations. Any chain restaurant that violates the provisions of  
33 this section shall be subject to a civil penalty of not more than two  
34 hundred fifty dollars per day for each location not in compliance.

35 7. Exemptions. The sodium warning icon required pursuant to subdivi-  
36 sion three of this section shall not be required to be displayed next to  
37 a menu item that is already labeled with a sodium icon equal or greater  
38 in size and similar in general appearance, when such icon is required  
39 pursuant to a rule, regulation, ordinance, local law, order or policy  
40 issued by another jurisdiction having the same or substantially similar  
41 effect as determined by the commissioner. Food service establishments  
42 exempted from the sodium warning labeling requirement by this subdivi-  
43 sion shall be used in determining if a particular food service estab-  
44 lishment is a chain restaurant.

45 § 2. Severability. If any provision of this act, or any application of  
46 any provision of this act, is held to be invalid, or to violate or be  
47 inconsistent with any federal law or regulation, that shall not affect  
48 the validity or effectiveness of any other provision of this act, or of  
49 any other application of any provision of this act, which can be given  
50 effect without that provision or application; and to that end, the  
51 provisions and applications of this act are severable.

52 § 3. This act shall take effect immediately.