

STATE OF NEW YORK

4456

2023-2024 Regular Sessions

IN ASSEMBLY

February 15, 2023

Introduced by M. of A. BORES -- read once and referred to the Committee
on Consumer Affairs and Protection

AN ACT to amend the general business law, in relation to raising the
maximum fine for persons who violate the law regulating telemarketing

The People of the State of New York, represented in Senate and Assem-
bly, do enact as follows:

- 1 Section 1. Paragraph a of subdivision 14 of section 399-z of the
- 2 general business law, as amended by chapter 572 of the laws of 2019, is
- 3 amended to read as follows:
- 4 a. Where it is determined after hearing that any person has violated
- 5 one or more provisions of this section, the secretary, or any person
- 6 deputized or so designated by him or her may assess a fine not to exceed
- 7 [~~eleven~~ twenty thousand dollars for each violation.
- 8 § 2. This act shall take effect immediately.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[~~-~~] is old law to be omitted.

LBD05489-01-3