STATE OF NEW YORK

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8450--B

IN SENATE

March 2, 2022
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Introduced by Sen. COONEY -- read twice and ordered printed, and when
  printed to be committed to the Committee on Consumer Protection --
  committee discharged, bill amended, ordered reprinted as amended and
  recommitted to said committee -- committee discharged, bill amended,
  ordered reprinted as amended and recommitted to said committee

AN ACT to amend the general business law, in relation to adding tele-
  phone numbers to a do-not-call list at the outset of certain telemar-
  keting calls

  The People of the State of New York, represented in Senate and Assem-
bly, do enact as follows:

1   Section 1. Subdivision 2 of section 399-z of the general business law,
2 as amended by chapter 239 of the laws of 2017, is amended to read as
3 follows:
4   2. No telemarketer or seller shall engage in telemarketing at any time
5 other than between 8:00 A.M. and 9:00 P.M. at the location of the
6 customer unless the customer has given his or her express consent to the
7 call at a different time. Telemarketers shall provide, in a clear and
8 coherent manner using words with common and everyday meanings, at the
9 beginning of each telemarketing sales call all of the following informa-
10 tion, provided that the information set forth in paragraphs a and b of
11 this subdivision shall be given to the customer first:
12   a. the telemarketer's name and the person on whose behalf the solic-
13 itation is being made, if other than the telemarketer;
14   b. the [purpose of the telephone call] option to be automatically
15 added to the seller's entity specific do-not-call list, as required by
16 subdivisions seven, eight, and nine of this section;
17   c. [the identity of the goods or services for which a fee will be
18 charged; and
19   d.] whether the call is being recorded;
20   d. the purpose of the telephone call; and
21   e. the identity of the goods or services for which a fee will be
22 charged.
23   § 2. This act shall take effect on the ninetieth day after it shall
24 have become a law.