

STATE OF NEW YORK

8214--A

IN SENATE

February 2, 2022

Introduced by Sens. RYAN, JORDAN -- read twice and ordered printed, and when printed to be committed to the Committee on Libraries -- committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee

AN ACT to direct the commissioner of education to appoint a media literacy advisory group to study the teaching of media literacy

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. For purposes of this act, "media literacy" shall be consid-
2 ered a broad term that encompasses consumption and production of media
3 and digital products and is defined as the ability to access, analyze,
4 evaluate, act and create with all forms of communication, and encom-
5 passes the foundational skills of digital citizenship and internet safe-
6 ty including the norms of appropriate, responsible, healthy behavior,
7 and cyberbullying prevention. "Digital citizenship" shall mean a diverse
8 set of skills related to current technology and social media, including
9 the norms of appropriate, responsible, and healthy behavior and focuses
10 on empowering learners to use online resources, applications and spaces
11 to improve communities and curate a positive and effective digital foot-
12 print.

13 § 2. The commissioner of education, in cooperation with experts in
14 media literacy, the board of regents, the state university board of
15 trustees, and stakeholders including educators and parents, shall
16 appoint a media literacy advisory group ("group") to conduct a survey on
17 the current status of library media instruction. The commissioner of
18 education shall serve as chair of the group. Such group shall consist
19 of nine members other than the commissioner. Three members of the group
20 shall be staff from school library systems, three members of the group
21 shall be staff from school libraries, and three members of the group
22 shall be staff from higher education institutions that offer library and
23 information studies programs. Each of the aforementioned members shall
24 possess a New York state public librarian certification and a masters
25 degree in library sciences, or the equivalent experience.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

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1 § 3. The group shall survey each school district in the state to
2 determine the media literacy practices of and the current media literacy
3 resources available to each district. The survey shall include a check-
4 list of items for school districts to consider when updating policies
5 and procedures. The survey shall also inquire of teacher-librarians,
6 principals, and technology directors to understand how they are current-
7 ly integrating digital citizenship and media literacy education in their
8 curriculum.

9 § 4. The group shall make a report of its findings, including any
10 recommendations for legislative action as it may deem necessary and
11 appropriate, best practices for instruction that provides guidance about
12 thoughtful, safe, and strategic uses of online and other media resources
13 and education on how to apply critical thinking skills when consuming
14 and producing media in any form. These recommendations and best prac-
15 tices may include, but are not limited to:

16 (a) revisions to state education standards and the state instructional
17 technology plan;

18 (b) revisions to policies and procedures on media literacy, including
19 digital citizenship and internet safety;

20 (c) school district processes necessary to develop customized school
21 district policies and procedures on electronic resources and internet
22 safety that can be used within a school district technology plan and
23 strategies that will support school districts in local implementation of
24 best practices, and recommendations developed by the group, including
25 strategies for delivering professional development to educators and
26 administrators. Such processes and strategies shall include, but shall
27 not be limited to, the development of model media literacy standards;

28 (d) best practices, resources, and models for instruction in media
29 literacy; and

30 (e) best practices, resources, and models for instruction of digital
31 citizenship, including media literacy, that are compliant with the
32 federal universal service e-rate program administered by the schools and
33 libraries division of the universal service administrative company and
34 federal mandates established in the federal children's internet
35 protection act.

36 § 5. The department shall publish best practices and resources regard-
37 ing proper and effective research, social media etiquette, financial
38 literacy, data use, and other aspects of digital citizenship.

39 § 6. The report required by section four of this act shall be deliv-
40 ered to the governor, the temporary president of the senate and the
41 speaker of the assembly no later than one year after the effective date
42 of this act. Such report shall be published on the department's website.

43 § 7. This act shall take effect immediately.