

STATE OF NEW YORK

6300--A

2021-2022 Regular Sessions

IN SENATE

April 21, 2021

Introduced by Sen. MANNION -- read twice and ordered printed, and when printed to be committed to the Committee on Disabilities -- reported favorably from said committee and committed to the Committee on Finance -- committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee

AN ACT to amend the mental hygiene law, in relation to establishing a public awareness campaign to combat the stigma and stereotyping of individuals with intellectual and developmental disabilities

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. Section 13.09 of the mental hygiene law is amended by
2 adding a new subdivision (i) to read as follows:

3 (i) The commissioner, in consultation with the commissioner of mental
4 health, shall develop and implement a public awareness campaign that
5 combats the discrimination, stigma and stereotyping of individuals with
6 intellectual and developmental disabilities across the state. Such
7 campaign shall utilize public forums, social media and mass media,
8 including but not limited to internet, radio, and print advertising and
9 shall include educational materials and information on the office's
10 website. The campaign shall be tailored to educate the general public
11 about intellectual and developmental disabilities and shall also high-
12 light the accomplishments and contributions of individuals with intel-
13 lectual and developmental disabilities to the state and their respective
14 communities. The office shall consult with stakeholders and consumer
15 advocates to ensure such campaign is culturally competent and linguis-
16 tically appropriate. Such campaign shall end on December thirty-first,
17 two thousand twenty-two.

18 § 2. This act shall take effect on the sixtieth day after it shall
19 have become a law. Effective immediately, the addition, amendment and/or
20 repeal of any rule or regulation necessary for the implementation of
21 this act on its effective date are authorized to be made and completed
22 on or before such effective date.

EXPLANATION--Matter in italics (underscoring) is new; matter in brackets
[-] is old law to be omitted.

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