

STATE OF NEW YORK

554

2021-2022 Regular Sessions

IN SENATE

(Prefiled)

January 6, 2021

Introduced by Sen. MAY -- read twice and ordered printed, and when printed to be committed to the Committee on Aging

AN ACT to amend the elder law and the economic development law, in relation to encore entrepreneurship

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. Subdivisions 16 and 17 of section 202 of the elder law,
2 subdivision 16 as amended and subdivision 17 as added by section 1 of
3 subpart J of part XX of chapter 55 of the laws of 2020, are amended and
4 a new subdivision 18 is added to read as follows:

5 16. to the extent appropriations are available, and in consultation
6 with the office of children and family services, conduct a public educa-
7 tion campaign that emphasizes zero-tolerance for elder abuse. Such
8 campaign shall include information about the signs and symptoms of elder
9 abuse, identification of potential causes of elder abuse, resources
10 available to assist in the prevention of elder abuse, where suspected
11 elder abuse can be reported, contact information for programs offering
12 services to victims of elder abuse such as counseling, and assistance
13 with arranging personal care and shelter. Such campaign may include, but
14 not be limited to: printed educational and informational materials;
15 audio, video, electronic, other media; and public service announcements
16 or advertisements; [~~and~~]

17 17. subject to an appropriation, make available to designated agencies
18 as defined in paragraph (a) of subdivision one of section two hundred
19 fourteen of this title, a training program for the purpose of raising
20 awareness, removing barriers and improving services for older adults
21 based on their sexual orientation and gender identity or expression as
22 defined in section two hundred ninety-two of the executive law. Such
23 training program may include:

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

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1 (i) an overview of the history, unique needs, and concerns of lesbian,
2 gay, bisexual, transgender, asexual, gender non-conforming and gender
3 non-binary older adults;

4 (ii) reasons why lesbian, gay, bisexual, transgender, asexual, gender
5 non-conforming and gender non-binary older adults may choose not to
6 self-identify; and

7 (iii) tools that may be used to incorporate lesbian, gay, bisexual,
8 transgender, asexual, gender non-conforming and gender non-binary older
9 adult concerns into direct care and steps that may be taken to improve
10 the quality of services and support provided[-]; and

11 18. to, in cooperation with the department of economic development,
12 make recommendations to the governor and legislature on expanding encore
13 entrepreneurship in the state, to empower individuals fifty years of age
14 or older to establish small businesses. The director and the president
15 of empire state development shall establish an advisory committee to
16 carry out the provisions of this subdivision. Such committee shall
17 include, but not be limited to, economic development professionals,
18 small business support specialists, senior citizens organizations, and
19 successful encore entrepreneurs. For purposes of this subdivision the
20 term "encore entrepreneur" shall mean a person fifty years of age or
21 older who is starting a small business for the first time, and the term
22 "small business" shall mean a business that is located within the state,
23 independently owned and operated and employs not more than fifty
24 persons.

25 § 2. Section 134 of the economic development law is amended by adding
26 a new subdivision 13 to read as follows:

27 13. initiate and implement a program to provide education and training
28 specific to the needs of individuals fifty years of age or older regard-
29 ing the transition from a current job, retirement or other life status
30 to an encore entrepreneur and small business developer. Such program
31 shall address the unique issues faced by such entrepreneurs and identify
32 and disseminate helpful and relevant information and resources to assist
33 such individuals with such transition. For purposes of this subdivision
34 the term "encore entrepreneur" shall mean a person fifty years of age or
35 older who is starting a small business for the first time, and the term
36 "small business" shall mean a business that is located within the state,
37 independently owned and operated and employs not more than fifty
38 persons.

39 § 3. This act shall take effect on the ninetieth day after it shall
40 have become a law. Effective immediately, the addition, amendment and/or
41 repeal of any rule or regulation necessary for the implementation of
42 this act on its effective date are authorized to be made and completed
43 on or before such date.