

# STATE OF NEW YORK

4822

2021-2022 Regular Sessions

## IN SENATE

February 12, 2021

Introduced by Sen. MAY -- read twice and ordered printed, and when printed to be committed to the Committee on Internet and Technology

AN ACT to amend the general business law, in relation to prohibiting certain exclusivity policies imposed by digital application distribution platforms on digital application developers

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The general business law is amended by adding a new article  
2 45 to read as follows:

### ARTICLE 45

#### DIGITAL APPLICATIONS

#### Section 1500. Definitions.

##### 1501. Digital application distribution platforms.

7 § 1500. Definitions. As used in this article, the following terms  
8 shall have the following meanings:

9 1. "Digital application" means any application software program or  
10 group of programs designed to be downloaded or accessed on an electronic  
11 device including, but not limited to a computer, smartphone, tablet, or  
12 other similar device by an end-user.

13 2. "Developer" means the creator of a digital application made avail-  
14 able for download by end-users through a digital application distrib-  
15 ution platform or other digital distribution platform.

16 3. "Digital application distribution platform" means a digital  
17 distribution platform for applications and services provided to a user  
18 on an electronic device including, but not limited to, a smartphone,  
19 tablet, computer, or other similar device.

20 4. "Special-purpose digital application distribution platform" means a  
21 digital distribution platform for single or specialized categories of  
22 digital applications, software, and services provided to an end-user on  
23 special-purpose hardware including, but not limited to, a gaming  
24 console, music player, or other similar special-purpose device.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

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1     5. "Digital payment application" means a digital application, service,  
2 or user interface used to process a payment or money transfer from an  
3 individual or entity to another individual or entity.

4     § 1501. Digital application distribution platforms. 1. A proprietor of  
5 a digital application distribution platform for which cumulative gross  
6 receipts from sales on such digital application distribution platform to  
7 residents of this state exceed ten million dollars in the previous or  
8 current calendar year shall not:

9     (a) Require a developer to use a specific digital application distrib-  
10 ution platform as the exclusive mode of distributing a digital applica-  
11 tion or other digital product;

12     (b) Require a developer to use a specific digital payment application  
13 as the exclusive mode of accepting payment from a user to download a  
14 digital application or purchase a digital or physical product through  
15 such digital application; or

16     (c) Retaliate against a developer for choosing to use an alternative  
17 digital application distribution platform or digital payment applica-  
18 tion.

19     2. Any contract or agreement that violates this section shall be unen-  
20 forceable and shall be deemed a violation of this section.

21     3. This section shall not apply to a proprietor of a special-purpose  
22 digital application distribution platform.

23     4. The attorney general shall receive complaints and investigate  
24 violations of this section and may bring an action in any court of  
25 competent jurisdiction to obtain legal or equitable relief on behalf of  
26 an individual aggrieved by a violation of this section.

27     § 2. This act shall take effect immediately.