

# STATE OF NEW YORK

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2929--A

2021-2022 Regular Sessions

## IN SENATE

January 26, 2021

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Introduced by Sens. PARKER, MYRIE, PERSAUD -- read twice and ordered printed, and when printed to be committed to the Committee on Judiciary -- committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee

AN ACT in relation to designating Kings County as a cease and desist zone

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. Legislative findings. To curb aggressive real estate  
2 solicitation practices, the legislature enabled the secretary of state  
3 to create "cease and desist zones" if owners within the zone "are  
4 subject to intense and repeated solicitation" to place their property  
5 for sale. A homeowner within a cease and desist zone may file a state-  
6 ment with the secretary of state requesting placement on a cease and  
7 desist list. No real estate broker, salesperson or other person regular-  
8 ly engaged in the trade or business of buying and selling real estate  
9 may solicit a listing from an owner placed on the cease and desist list.  
10 The cease and desist program is a valuable tool for homeowners that  
11 are inundated with solicitations for their home, and it has been a prov-  
12 en success in cease and desist zones in the counties of Queens, Bronx  
13 and Rockland.  
14 In many neighborhoods in Kings County, long-time homeowners have been  
15 the subject of increasingly aggressive real estate solicitation, espe-  
16 cially in neighborhoods experiencing rapid gentrification. Solicitors  
17 often use shady or illegal tactics to confuse or manipulate homeowners.  
18 Many homeowners have also been the victims of deed theft, unknowingly  
19 signing away their home and most valuable asset. Unfortunately, existing  
20 statutory framework for establishing a cease and desist zone in these  
21 neighborhoods is not working fast enough to protect homeowners in Brook-  
22 lyn.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

LBD05476-04-1

1 The legislature hereby finds and declares that due to intense and  
2 repeated solicitation of owners of residential real property by real  
3 estate brokers, real estate salespersons, and other persons regularly  
4 engaged in the trade or business of buying and selling real estate, the  
5 rapid establishment of a cease and desist zone is necessary in Kings  
6 County.

7 § 2. Notwithstanding any other law, rule or regulation to the contra-  
8 ry, in accordance with section 442-h of the real property law, the  
9 secretary of state shall conduct a public hearing and reasonable inves-  
10 tigation of intense and repeated solicitation of owners of residential  
11 real property in the county of Kings within ninety days of the effective  
12 date of this act. If, after such public hearing and reasonable investi-  
13 gation, the secretary of state finds that owners of residential real  
14 property within the county of Kings, or any defined geographic area  
15 therein are subject to, or have been subjected to intense and repeated  
16 solicitations by real estate brokers, salespersons, or others to place  
17 their property for sale with such real estate brokers or salespersons,  
18 or otherwise to sell their property, the secretary of state shall adopt  
19 a rule in accordance with subdivision 3 of section 442-h of the real  
20 property law establishing a cease and desist zone for the county of  
21 Kings, or any defined geographic areas therein subjected to intense and  
22 repeated solicitations. The rule establishing such cease and desist zone  
23 shall be effective for five years, provided the secretary of state may  
24 re-adopt the rule to continue the cease and desist zone pursuant to  
25 paragraph (c) of subdivision 3 of section 442-h of the real property  
26 law.

27 § 3. If, within one year of this act, the secretary of state does not  
28 establish a cease and desist zone in the county of Kings, the secretary  
29 of state shall prepare and submit to the governor, the temporary presi-  
30 dent of the senate, the speaker of the assembly, the minority leader of  
31 the senate and the minority leader of the assembly a report containing  
32 the detailed findings of the public hearing and investigation.

33 § 4. This act shall take effect immediately.