

# STATE OF NEW YORK

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145--B

2021-2022 Regular Sessions

## IN SENATE

(Prefiled)

January 6, 2021

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Introduced by Sen. THOMAS -- read twice and ordered printed, and when printed to be committed to the Committee on Consumer Protection -- recommitted to the Committee on Consumer Protection in accordance with Senate Rule 6, sec. 8 -- committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee -- committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee

AN ACT to amend the general business law, in relation to providing notice of potential scams when selling gift cards

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. Section 396-i of the general business law is amended by  
2 adding a new subdivision 2-b to read as follows:

3 2-b. No person, firm, partnership, association or corporation shall  
4 sell a gift certificate to a purchaser unless the seller displays a  
5 conspicuous notice at or near where the gift certificate is displayed or  
6 at or near the physical location where the sale occurs, that (i)  
7 cautions the purchaser about prepaid card scams, and (ii) instructs the  
8 purchaser on what to do if they suspect they might be a potential victim  
9 of such a scam.

10 § 2. This act shall take effect on the one hundred eightieth day after  
11 it shall have become a law.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

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