

# STATE OF NEW YORK

9530

## IN ASSEMBLY

March 16, 2022

Introduced by M. of A. STIRPE -- read once and referred to the Committee on Aging

AN ACT to amend the elder law and the economic development law, in relation to encore entrepreneurship

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. Subdivisions 16 and 17 of section 202 of the elder law,  
2 subdivision 16 as amended by chapter 63 of the laws of 2022 and subdivi-  
3 sion 17 as added by section 1 of subpart J of part XX of chapter 55 of  
4 the laws of 2020, are amended and a new subdivision 18 is added to read  
5 as follows:

6 16. to the extent appropriations are available, and in consultation  
7 with the office of children and family services, conduct a public educa-  
8 tion campaign that emphasizes zero-tolerance for elder abuse. Such  
9 campaign shall include information about the signs and symptoms of elder  
10 abuse, identification of potential causes of elder abuse, which includes  
11 identity theft, resources available to assist in the prevention of elder  
12 abuse, where suspected elder abuse can be reported, contact information  
13 for programs offering services to victims of elder abuse such as coun-  
14 seling, and assistance with arranging personal care and shelter. Such  
15 campaign may include, but not be limited to: printed educational and  
16 informational materials; audio, video, electronic, other media; and  
17 public service announcements or advertisements; ~~and~~

18 17. subject to an appropriation, make available to designated agencies  
19 as defined in paragraph (a) of subdivision one of section two hundred  
20 fourteen of this title, a training program for the purpose of raising  
21 awareness, removing barriers and improving services for older adults  
22 based on their sexual orientation and gender identity or expression as  
23 defined in section two hundred ninety-two of the executive law. Such  
24 training program may include:

25 (i) an overview of the history, unique needs, and concerns of lesbian,  
26 gay, bisexual, transgender, asexual, gender non-conforming and gender  
27 non-binary older adults;

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

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1 (ii) reasons why lesbian, gay, bisexual, transgender, asexual, gender  
2 non-conforming and gender non-binary older adults may choose not to  
3 self-identify; and

4 (iii) tools that may be used to incorporate lesbian, gay, bisexual,  
5 transgender, asexual, gender non-conforming and gender non-binary older  
6 adult concerns into direct care and steps that may be taken to improve  
7 the quality of services and support provided[-]; and

8 18. to, in cooperation with the department of economic development,  
9 make recommendations to the governor and legislature on expanding encore  
10 entrepreneurship in the state, to empower individuals fifty years of age  
11 or older to establish small businesses. The director and the president  
12 of empire state development shall establish an advisory committee to  
13 carry out the provisions of this subdivision. Such committee shall  
14 include, but not be limited to, economic development professionals,  
15 small business support specialists, senior citizens organizations, and  
16 successful encore entrepreneurs. For purposes of this subdivision the  
17 term "encore entrepreneur" shall mean a person fifty years of age or  
18 older who is starting a small business for the first time, and the term  
19 "small business" shall mean a business that is located within the state,  
20 independently owned and operated and employs not more than fifty  
21 persons.

22 § 2. Section 134 of the economic development law is amended by adding  
23 a new subdivision 13 to read as follows:

24 13. initiate and implement a program to provide education and training  
25 specific to the needs of individuals fifty years of age or older regard-  
26 ing the transition from a current job, retirement or other life status  
27 to an encore entrepreneur and small business developer. Such program  
28 shall address the unique issues faced by such entrepreneurs and identify  
29 and disseminate helpful and relevant information and resources to assist  
30 such individuals with such transition. For purposes of this subdivision  
31 the term "encore entrepreneur" shall mean a person fifty years of age or  
32 older who is starting a small business for the first time, and the term  
33 "small business" shall mean a business that is located within the state,  
34 independently owned and operated and employs not more than fifty  
35 persons.

36 § 3. This act shall take effect on the ninetieth day after it shall  
37 have become a law. Effective immediately, the addition, amendment and/or  
38 repeal of any rule or regulation necessary for the implementation of  
39 this act on its effective date are authorized to be made and completed  
40 on or before such date.