

# STATE OF NEW YORK

4531--A

2021-2022 Regular Sessions

## IN SENATE

February 5, 2021

Introduced by Sen. KAPLAN -- read twice and ordered printed, and when printed to be committed to the Committee on Internet and Technology -- committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee

AN ACT to amend the general business law, in relation to requiring social media networks to provide and maintain mechanisms for reporting election misinformation on their platform

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The general business law is amended by adding a new section  
2 394-ccc to read as follows:

3 § 394-ccc. Social media networks; election misinformation prohibited.

4 1. As used in this section, the following terms shall have the following  
5 meanings:

6 (a) "Election misinformation" means a public expression, either  
7 verbally, in writing or through images, which intentionally is mislead-  
8 ing about a federal, state or local election.

9 (b) "Social media network" means service providers, which, for  
10 profit-making purposes, operate internet platforms that are designed to  
11 enable users to share any content with other users or to make such  
12 content available to the public.

13 2. A social media network that conducts business in the state shall  
14 provide and maintain a clear and easily accessible mechanism for indi-  
15 vidual users to report incidents of election misinformation. Such mech-  
16 anism shall be clearly accessible to users of such network and easily  
17 accessed from both a social media networks' application and website, and  
18 shall allow the social media network to provide a direct response to any  
19 individual reporting election misinformation informing them of how the  
20 matter is being handled.

21 3. Each social media network shall have a clear and concise policy  
22 readily available and accessible on their website and application which

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

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1 includes how such social media network will respond and address the  
2 reports of incidents of election misinformation on their platform.

3 4. Nothing in this section shall be construed (a) as an obligation  
4 imposed on a social media network that adversely affects the rights or  
5 freedoms of any persons, such as exercising the right of free speech  
6 pursuant to the first amendment to the United States Constitution, or  
7 (b) to add to or increase liability of a social media network for  
8 anything other than the failure to provide a mechanism for a user to  
9 report to the social media network any incidents of election misinforma-  
10 tion on their platform and to receive a response on such report.

11 5. Any social media platform that knowingly fails to comply with the  
12 requirements of this section shall be assessed a civil penalty for such  
13 violation by the attorney general not to exceed one thousand dollars.  
14 Each day such offense shall continue shall constitute a separate addi-  
15 tional violation. In determination of any such violation, the attorney  
16 general shall be authorized to take proof and make a determination of  
17 the relevant facts and to issue subpoenas in accordance with the civil  
18 practice law and rules.

19 § 2. This act shall take effect on the one hundred eightieth day after  
20 it shall have become a law.