

# STATE OF NEW YORK

4412--A

2021-2022 Regular Sessions

## IN SENATE

February 4, 2021

Introduced by Sens. MAY, BROUK, COONEY, HINCHEY -- read twice and ordered printed, and when printed to be committed to the Committee on Aging -- recommitted to the Committee on Aging in accordance with Senate Rule 6, sec. 8 -- committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee

AN ACT to amend the elder law, in relation to establishing an Alzheimer's disease outreach and education program

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The elder law is amended by adding a new section 226 to  
2 read as follows:

3 § 226. Alzheimer's disease outreach and education program. 1. The  
4 office, in consultation with the commissioner of health, is hereby  
5 authorized and directed to establish an Alzheimer's disease outreach and  
6 education program ("the program") for medical and non-medical profes-  
7 sionals, including physicians, nurses, and social services personnel who  
8 work with older New Yorkers and their families, and for consumers, care-  
9 givers and other individuals and organizations working with or on behalf  
10 of persons with Alzheimer's disease and related dementia. The purpose of  
11 the program shall be to:

12 (a) promote earlier identification of dementia in health care facili-  
13 ties including but not limited to hospitals, nursing homes, clinics, and  
14 assisted living facilities;

15 (b) provide information and assistance on where to find community  
16 support services, including caregiver support groups and services,  
17 respite, care management and to serve as a clearinghouse for related  
18 information; and

19 (c) promote public awareness of and access to resources and informa-  
20 tion concerning Alzheimer's disease and any other dementia related  
21 matters that the commissioner and director of the office for the aging  
22 deem appropriate.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

LBD01033-02-2

1     2. The program shall include but shall not be limited to any of the  
2 following elements:

3     (a) educational and informational materials in print, audio, visual,  
4 electronic or other media;

5     (b) training curriculum including best practices for institutions of  
6 higher learning and for ongoing in-service training;

7     (c) public service announcements and advertisements; and

8     (d) establishment of toll-free telephone hotlines and electronic  
9 services to provide information.

10    3. The office shall produce, make available to others for reprod-  
11 uction, or contract with others to develop materials mentioned in this  
12 section as the director deems appropriate. These materials shall be made  
13 available to the public free of charge as appropriate or for a fee under  
14 certain circumstances. The director may request the commissioner of  
15 health to require any health care provider to make these materials  
16 available to patients where appropriate and encourage non-medical  
17 professionals to make them available to the clients they serve.

18    4. In exercising any of his or her powers under this section, the  
19 director shall consult with appropriate health care professionals and  
20 providers, senior service providers, organizations representing persons  
21 with dementia or cognitive impairments, consumers and patients or organ-  
22 izations representing them.

23    5. The director shall ensure that all information and materials  
24 produced under this section are maintained and updated to reflect best  
25 practice recommendations and are culturally and linguistically appropri-  
26 ate for the communities served by the Alzheimer's disease outreach and  
27 education program. The office shall post electronic copies of outreach  
28 material, including best practices, on its website. The department of  
29 health shall post the same information on its website.

30    6. The director may appoint advisory councils relating to various  
31 matters under this section. All such councils shall include represen-  
32 tation of health care professionals, providers, senior service provid-  
33 ers, organizations representing persons with dementia or cognitive  
34 impairments, consumers, patients and other appropriate interests. The  
35 members of the councils shall receive no compensation for their  
36 services, but shall be allowed their actual and necessary expenses  
37 incurred in performance of their duties.

38    7. In addition to state funds appropriated under this section, the  
39 director may accept grants from public or private sources. The director,  
40 in administering this section, shall seek to coordinate programs and  
41 activities under this section with other public and private programs,  
42 and may undertake joint or cooperative programs with other public or  
43 private entities.

44    8. The director may make rules and regulations necessary and appropri-  
45 ate for implementation of this section.

46    § 2. This act shall take effect immediately.