

STATE OF NEW YORK

3382

2021-2022 Regular Sessions

IN SENATE

January 29, 2021

Introduced by Sen. BAILEY -- read twice and ordered printed, and when printed to be committed to the Committee on Higher Education

AN ACT to amend the education law, in relation to establishing a sweat-free code of conduct for apparel licensed by the colleges and universities of the state university; and to amend the labor law, in relation to the special task force for the apparel industry

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. Short title. This act shall be known and may be cited as
2 the "ethical business conduct in higher education act".

3 § 2. Legislative intent. The legislature hereby finds that the state
4 university of New York has not responded to decades old requests that
5 its campuses disaffiliate their business relationships with sweatshops
6 in the production and licensing of campus apparel. It is now clear that
7 voluntary action by each campus is no longer an option and that the time
8 has come to require a system-wide set of rules and regulations be put in
9 place by the chancellor and board of trustees of the state university of
10 New York.

11 For years, lawmakers, religious and labor groups have criticized state
12 university campus' affiliations with apparel manufacturers who are
13 indifferent to the fact that workers making university apparel face
14 abusive treatment, excessive working hours, dangerous conditions and
15 wages that are inadequate to meet basic needs.

16 There continues to be a strong demand that all state university
17 campuses diligently adopt sweat-free standards in the purchase of
18 athletic apparel and in the licensing of campus merchandise. Advocates
19 on behalf of working people deplore the repression and exploitation of
20 apparel workers in Latin America and elsewhere in the world. The univer-
21 sities and colleges of the state university of New York should be a
22 model for ethical business conduct, both for their students and the
23 broader public. It is past time for the state university system adminis-

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

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1 tration and all its campuses to affiliate with the sweat-free and worker
2 rights work of the Worker Rights Consortium and the Designated Supplier
3 Program and end their business relationships that are de facto support
4 for sweatshop conditions.

5 Presently 60 of the 64 state university campuses have failed to take
6 the example or lead of the universities at Albany and Buffalo, which
7 have adopted the Designated Supplier Program, and the colleges at New
8 Paltz and Cortland, all four of which have affiliated with the Worker
9 Rights Consortium to ensure sweat-free manufacturing.

10 It is obvious that where there has been strong leadership and commit-
11 ment to protecting worker rights this issue has been resolved. However,
12 we cannot wait indefinitely for the other 60 campuses to engage in
13 ethical business behavior that demonstrates our national respect for
14 human rights, worker rights and anti-child labor rights.

15 It is well understood by organized labor, religious organizations and
16 social justice groups that the apparel industry continues to operate
17 under a paradigm of cost-cutting without respect to human consequence,
18 the tragic results of which are the sweatshop conditions that plague the
19 supply chains of university licensed apparel. All state university
20 campuses that have not already done so must adopt sweat-free codes of
21 conduct to which apparel manufacturers producing university apparel must
22 adhere.

23 It is the finding of the legislature that in order to comprehensively
24 remedy this situation it must be required that the state university
25 administration put in place strict policies for all its campuses with
26 regard to how their apparel is manufactured. It is unacceptable that
27 after all the years of calls to end such practices, campus administra-
28 tors continue to ignore the violations of human rights that take place
29 in order for their campus apparel to be manufactured and sold.

30 § 3. The education law is amended by adding a new section 362 to read
31 as follows:

32 § 362. Sweat-free code of conduct. 1. The chancellor of the state
33 university shall, on or before January thirty-first, two thousand twen-
34 ty-two, develop and draft a sweat-free code of conduct for the purchase
35 and licensing of apparel by state-operated institutions. Such code, to
36 the extent practicable, shall meet or exceed the labor standards, and
37 business and factory disclosure requirements enumerated in Worker Rights
38 Consortium's Model Code of Conduct. The code shall require each state-
39 operated institution to affiliate with the Worker Rights Consortium and
40 participate in the Designated Supplier Program for the purpose of effec-
41 tively enforcing the provisions of such code. Furthermore, the sweat-
42 free code of conduct shall provide that every contract between a state-
43 operated institution and any apparel manufacturer shall include a
44 provision providing for the termination and nullification of such
45 contract upon any finding of a violation of the sweat-free code of
46 conduct in facilities that such manufacturer operates or from whom such
47 manufacturer purchases products. Such code of conduct shall provide
48 that notice of any such violation may be provided by the Worker Rights
49 Consortium. The sweat-free code of conduct shall provide for a remedi-
50 ation process whereby any such manufacturer may be granted the opportu-
51 nity to take corrective action prior to contract termination. Such reme-
52 diation process, to the extent practicable, shall reflect the process
53 described in the Model Code of Conduct of the Worker Rights Consortium.

54 2. Such chancellor shall, on or before January thirty-first, two thou-
55 sand twenty-two, submit to the state university trustees the code of
56 conduct developed and drafted pursuant to subdivision one of this

1 section. Such code of conduct shall be adopted by the state university
2 trustees on or before March thirtieth, two thousand twenty-two, as rules
3 and regulations applicable to all state-operated institutions. Such
4 rules and regulations shall include provisions for the enforcement ther-
5 eof to ensure full compliance therewith by state operated institutions.

6 3. On or before September first, two thousand twenty-two, the chancel-
7 lor of the state university shall submit a preliminary report to the
8 governor and the legislature which shall include a list of the state-op-
9 erated institutions which have come into compliance with the sweat-free
10 code of conduct, and when any purchasing and licensing agreements with
11 apparel manufacturers which have failed to comply with the provisions of
12 such code of conduct, will expire. Such preliminary report shall
13 include a list of each state-operated institution that has affiliated
14 with the Worker Rights Consortium and participates in the Designated
15 Supplier Program.

16 4. The chancellor of the state university shall, on or before January
17 thirty-first, two thousand twenty-three, submit a final report to the
18 governor and the legislature which shall include a list of the state-op-
19 erated institutions which have come into compliance with the sweat-free
20 code of conduct, a list of each state-operated institution that has
21 affiliated with the Worker Rights Consortium and participates in the
22 Designated Supplier Program, and when any purchasing and licensing
23 agreements with apparel manufacturers which have failed to comply with
24 the provisions of such code of conduct, will expire.

25 5. The chief executive officer of each state-operated institution
26 which has failed to comply with the code of conduct or affiliate with
27 the Worker Rights Consortium and participate in the Designated Supplier
28 Program on or before March first, two thousand twenty-three, shall
29 submit, by first class mail, to the governor, each member of the legis-
30 lature and each member of the state university trustees a detailed
31 explanation of the delay in compliance and/or affiliation, and when full
32 compliance, affiliation and/or participation will be completed.

33 6. On or before September first, two thousand twenty-three, the state
34 university trustees shall report to the governor and the legislature on
35 the actions that have been taken to enforce compliance with the
36 provisions of the code of conduct.

37 7. No provision of this section, or any rule, regulation or code of
38 conduct adopted pursuant thereto, shall be deemed to establish any power
39 or duty in violation of any federal law, rule or regulation.

40 § 4. The opening paragraph of section 342 of the labor law, as amended
41 by chapter 41 of the laws of 2004, is amended to read as follows:

42 The commissioner is authorized to establish a special task force for
43 the purpose of concentrating enforcement of the labor law affecting
44 production employees in the apparel industry in New York state and
45 otherwise exercising the duties and powers set forth in sections three
46 hundred forty-three and three hundred forty-four of this article. Not
47 less than one member of such task force shall be a representative of the
48 state university of New York. Such special task force shall be empowered
49 to investigate and conduct inspections at locations where an apparel
50 industry contractor is operating.

51 § 5. This act shall take effect immediately.