

STATE OF NEW YORK

3003

2021-2022 Regular Sessions

IN SENATE

January 27, 2021

Introduced by Sens. SEPULVEDA, BIAGGI -- read twice and ordered printed,
and when printed to be committed to the Committee on Consumer
Protection

AN ACT to amend the general business law, in relation to creating a
private right of action for the breach of a consumer's identifying
information

The People of the State of New York, represented in Senate and Assem-
bly, do enact as follows:

1 Section 1. The general business law is amended by adding a new section
2 380-mm to read as follows:

3 § 380-mm. Civil liability for breach of a consumer's identifying
4 information. 1. For purposes of this section the term "identifying
5 information" means an individual's:

6 (a) social security number;

7 (b) driver's license number;

8 (c) bank account number;

9 (d) credit or debit card number;

10 (e) personal identification number (PIN);

11 (f) automated or electronic signature;

12 (g) unique biometric data;

13 (h) account passwords; or

14 (i) any other piece of information that can be used to access an indi-
15 vidual's financial accounts or to obtain goods or services.

16 2. A consumer reporting agency, or other user of information, in
17 possession of a consumer's identifying information when such identifying
18 information is impermissibly obtained by an unauthorized third party, is
19 liable to such consumer in an amount equal to the sum of:

20 (a) ten-thousand dollars;

21 (b) any actual damages sustained by the consumer as a result of such
22 breach of identifying information; and

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

LBD03650-01-1

- 1 (c) in the case of any successful action to enforce any liability
- 2 under this section, the costs of the action together with reasonable
- 3 attorney's fees as determined by the court.
- 4 § 2. This act shall take effect immediately.