

# STATE OF NEW YORK

9279

## IN ASSEMBLY

February 10, 2022

Introduced by M. of A. ENGLEBRIGHT -- read once and referred to the Committee on Environmental Conservation

AN ACT to amend the environmental conservation law, in relation to establishing a carpet collection program

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

Section 1. Article 27 of the environmental conservation law is amended by adding a new title 33 to read as follows:

### TITLE 33

#### CARPET COLLECTION PROGRAM

##### Section 27-3301. Definitions.

27-3303. Producer plan.

27-3305. Producer responsibilities.

27-3307. Retailer requirements.

27-3309. Department responsibilities.

27-3311. Carpet stewardship advisory board.

27-3313. Labeling and design requirements.

27-3315. Post-consumer content requirements.

27-3317. Penalties.

27-3319. Rules and regulations.

##### § 27-3301. Definitions.

1. "Brand" means a name, symbol, word, or mark that attributes the product to the owner or licensee of the brand as the producer.

2. "Carpet" means a manufactured article that is (a) used in commercial buildings or single or multifamily residential buildings, (b) affixed or placed on the floor or building walking surface as a decorative or functional building interior or exterior feature, and (c) primarily constructed of a top surface of synthetic or natural face fibers or yarns or tufts attached to a backing system made of synthetic or natural materials. "Carpet" includes, but is not limited to, a commercial or residential broadloom carpet, modular carpet tiles, artificial turf, a pad or underlayment used in conjunction with a carpet. "Carpet" does not include handmade rugs, area rugs, or mats.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets [-] is old law to be omitted.

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1 3. "Closed loop recycling" means recycling in which materials that are  
2 reclaimed are returned to the original process or processes in which  
3 they were generated where they are reused in the production process.

4 4. "Collection site" means a permanent location in the state at which  
5 discarded carpet may be returned by a consumer. Collection sites shall  
6 accept all types of carpet as defined by this title regardless of brand.

7 5. "Consumer" means a person located in the state who purchases, owns,  
8 leases, or uses carpet, including but not limited to an individual, a  
9 business, corporation, limited partnership, not-for-profit corporation,  
10 the state, a public corporation, public school, school district, private  
11 or parochial school, or board of cooperative educational services or  
12 governmental entity.

13 6. "Discarded carpet" means carpet that a consumer has used and  
14 disposed of in the state and is no longer used for its manufactured  
15 purpose.

16 7. "Energy recovery" means the process by which all or a portion of  
17 solid waste materials are processed or combusted in order to utilize the  
18 heat content or other forms of energy derived from such solid waste  
19 materials.

20 8. "Perfluoroalkyl and polyfluoroalkyl substances" or "PFAS  
21 substances" means a class of fluorinated organic chemicals containing at  
22 least one fully fluorinated carbon atom.

23 9. "Producer" means any person who manufactures carpet that is sold,  
24 offered for sale, or distributed in the state under the manufacturer's  
25 own name or brand. "Producer" includes:

26 (a) the owner of a trademark or brand under which carpet is sold,  
27 offered for sale, or distributed in this state, whether or not such  
28 trademark or brand is registered in the state; and

29 (b) any person who imports a carpet into the United States that is  
30 sold or offered for sale in the state and that is manufactured by a  
31 person who does not have a presence in the United States.

32 10. "Recycling" means to separate, dismantle or process the materials,  
33 components or commodities contained in discarded carpet for the purpose  
34 of preparing the materials, components, or commodities for use or reuse  
35 in new products or components. "Recycling" does not include energy  
36 recovery or energy generation by means of combustion or landfill  
37 disposal of discarded carpet or discarded product component materials.

38 11. "Recycling rate" means the percentage of discarded carpet that is  
39 managed through recycling or reuse, as defined by this title, and is  
40 computed by dividing the amount of recycled output derived from  
41 collected carpet, plus any pounds sent for reuse by the estimated total  
42 amount of discarded carpet generated during a program year.

43 12. "Representative organization" means a not-for-profit organization  
44 established by a producer or group of producers to implement the carpet  
45 collection program.

46 13. "Retailer" means any person who sells or offers for sale carpet to  
47 a consumer in the state.

48 14. "Reuse" means the return of a product into the economic stream for  
49 use in the same kind of application as the product was originally  
50 intended to be used, without a change in the product's identity.

51 15. "Sell" or "sale" means any transfer for consideration of title or  
52 the right to use, from a manufacturer or retailer to a person, includ-  
53 ing, but not limited to, transactions conducted through retail sales  
54 outlets, catalogs, mail, the telephone, the internet, or any electronic  
55 means; this does not include samples, donations, and reuse.

56 § 27-3303. Producer plan.

1 1. No later than December thirty-first, two thousand twenty-three, a  
2 producer, either individually or cooperatively with one or more produc-  
3 ers, or a representative organization shall submit to the department for  
4 the department's approval a plan for the establishment of a carpet  
5 collection program that meets the collection requirements described in  
6 this section.

7 2. A producer may satisfy the carpet collection program requirement of  
8 this section by agreeing to participate collectively with other produc-  
9 ers. Any such collective carpet collection program shall notify the  
10 department.

11 3. A producer or representative organization shall update the plan, as  
12 needed, when there are changes proposed to the current program. A new  
13 plan or amendment will be required to be submitted to the department for  
14 approval when:

15 (a) there is a revision of the program's goals; or

16 (b) every three years from the date of approval of a previous plan.

17 4. The plan submitted by the producer or representative organization  
18 to the department under this section shall, at a minimum:

19 (a) provide a list of each participating provider and brands covered  
20 by the program;

21 (b) provide information on the products covered by the program;

22 (c) describe how the producer or representative organization will  
23 collect, transport, recycle, and process carpet;

24 (d) describe how the program will provide for collection of carpet in  
25 the state, free of cost and in a manner convenient to consumers and  
26 carpet installers, including how the program will achieve, at a minimum,  
27 a convenience standard which ensures that all counties of the state and  
28 all municipalities which have a population of ten thousand or greater  
29 have at least one permanent collection site and one additional permanent  
30 collection site for every thirty thousand people located in those areas,  
31 that accepts carpet from consumers during normal business hours; howev-  
32 er, with respect to a city having a population of one million or more,  
33 after consultation with the department of sanitation of such city, the  
34 department may otherwise establish an alternative convenience standard.  
35 The producer or representative organization may coordinate the program  
36 with existing municipal waste collection infrastructure as is mutually  
37 agreeable. Convenience standards shall be evaluated by the department  
38 periodically and the department may require additional collection  
39 locations to ensure adequate consumer convenience;

40 (e) describe in detail education and outreach efforts to inform  
41 consumers, carpet installers and others engaged in the management of  
42 discarded carpet about the program including, at a minimum, an internet  
43 website and a toll-free telephone number and written information  
44 included at the time of sale of carpet that provides sufficient informa-  
45 tion to allow a consumer to learn how to return such carpet for  
46 disposal, recycling or reuse;

47 (f) describe the methods to be used to reuse or recycle discarded  
48 carpet;

49 (g) describe the methods to be used to manage or dispose of discarded  
50 carpet that cannot be recycled or reused;

51 (h) describe how the program will meet annual performance goals, as  
52 determined by the department, provided that at a minimum, the program  
53 shall achieve the following recycling rates:

54 (i) a thirty percent recycling rate for carpets of which ten percent  
55 shall be closed-loop recycling by five years after the plan is approved  
56 by the department pursuant to section 27-3309 of this title;

(ii) a fifty percent recycling rate for carpets of which twenty percent shall be closed-loop recycling by ten years after the plan is approved by the department pursuant to section 27-3309 of this title; and

(iii) a seventy-five percent recycling rate for carpets, of which forty percent shall be closed-loop recycling by fifteen years after the plan is approved by the department pursuant to section 27-3309 of this title;

(i) describe what, if any, incentives will be used to encourage retailer participation;

(j) describe the outreach and education methods that will be used to encourage municipal landfill and transfer station participation; and

(k) describe the sources of data and methodology for estimating the amount of carpet discarded in the state annually.

§ 27-3305. Producer responsibilities.

1. Beginning not later than July first, two thousand twenty-four, or six months after the plan is approved under subdivision four of section 27-3309 of this title, whichever occurs later, the producer or representative organization shall implement the carpet collection program utilizing collection sites established pursuant to paragraph (d) of subdivision four of section 27-3303 of this title.

2. A producer shall not sell, or offer for sale, carpet to any person in the state unless the producer and the producer's brands are registered with the department pursuant to this section on and after the date of implementation of the carpet collection program.

3. The program shall be free to the consumer, convenient and adequate to serve the needs of consumers in all areas of the state on an ongoing basis.

4. A producer or representative organization shall maintain records demonstrating compliance with the provisions of this title and make them available for audit and inspection by the department for a period of three years. The department shall make such records available to the public upon request in accordance with the provisions of the state freedom of information law and the regulations promulgated thereunder. Record holders shall submit the records required to comply with the request within sixty working days of written notification by the department of receipt of the request.

5. A producer or representative organization shall be responsible for all costs associated with the implementation of the carpet collection program, including but not limited to the cost of collection. A producer, producers or representative organization shall pay costs incurred by the state in the administration and enforcement of this title. Exclusive of fines and penalties, the state shall only recover its actual cost of administration and enforcement.

6. Any person who becomes a producer on or after December thirty-first, two thousand twenty-three shall submit a plan to the department, or notify the department that it has joined an existing plan, prior to selling or offering for sale in the state any carpet, and shall comply with the requirements of this title.

7. On or before July first, two thousand twenty-five, and annually thereafter, a producer or representative organization shall submit a report to the department that includes, for the previous program year, a description of the program, including, but not limited to, the following:

(a) a detailed description of the methods used to collect, transport, and process carpet in the state, including detailing collection methods

1 made available to consumers and an evaluation of the program's  
2 collection convenience;

3 (b) identification of all collection sites in the state;

4 (c) the weight of all of the producer's carpet collected in the state  
5 by method of disposition, including reuse, recycling and other methods  
6 of processing or disposal;

7 (d) an evaluation of whether the performance goals and recycling rates  
8 have been achieved;

9 (e) the total cost of implementing the program;

10 (f) samples of all educational materials provided to consumers and a  
11 detailed list of efforts undertaken and an evaluation of the methods  
12 used to disseminate such materials including recommendations, if any,  
13 for how the educational component of the program can be improved; and

14 (g) any other information required by the department.

15 8. On or before January first of each program year following implemen-  
16 tation of the plan pursuant to section 27-3303 of this title, each  
17 producer, group of producers or representative organization shall submit  
18 a report to the department that assesses compliance with performance  
19 goals and describes any modifications necessary to achieve such goals.

20 § 27-3307. Retailer requirements.

21 1. Beginning July first, two thousand twenty-four, no retailer may  
22 sell or offer for sale carpet in the state unless the producer of such  
23 carpet is participating in a carpet collection program. A retailer shall  
24 be in compliance with this section if, on the date the carpet was  
25 offered for sale, the producer is listed on the department's website as  
26 implementing or participating in an approved program or if the carpet  
27 brand is listed on the department's website as being included in the  
28 program.

29 2. Any retailer may participate, on a voluntary basis, as a designated  
30 collection site pursuant to a carpet collection program and in accord-  
31 ance with all applicable laws and regulations.

32 § 27-3309. Department responsibilities.

33 1. The department shall (a) maintain a list of producers who are  
34 implementing or participating pursuant to section 27-3303 of this title,  
35 (b) maintain a list of each such producer's brands, and (c) post such  
36 lists on the department's website.

37 2. Beginning July first, two thousand twenty-four, the department  
38 shall post on its website the location of all collection sites identi-  
39 fied to the department by the producer in its plans and annual reports.

40 3. The department shall post on its website each producer plan  
41 approved by the department.

42 4. Within ninety days after receipt of a proposed plan or plan amend-  
43 ment, the department shall approve or reject the plan or the plan amend-  
44 ment. If the plan or plan amendment is approved, the department shall  
45 notify the producer or representative organization in writing. If the  
46 department rejects the plan or plan amendment, the department shall  
47 notify the producer or representative organization in writing stating  
48 the reason for rejecting the plan or plan amendment. A producer or  
49 representative organization whose plan is rejected shall submit a  
50 revised plan to the department within thirty days of receiving a notice  
51 of rejection. If the department rejects the subsequent proposal, the  
52 producer or producers at issue shall be out of compliance and subject to  
53 enforcement provisions.

54 5. The department shall submit a report regarding the implementation  
55 of this title in this state to the governor and legislature by April



1 first, two thousand twenty-five and every two years thereafter. The  
2 report shall include, at a minimum, an evaluation of:

- 3 (a) the stream of carpet in the state;
- 4 (b) disposal, recycling and reuse rates in the state for carpet;
- 5 (c) a discussion of compliance and enforcement related to the require-  
6 ments of this title; and
- 7 (d) recommendations for any changes to this title.

8 6. Starting four years after the plan is approved by the department  
9 pursuant to this section, the department shall impose a penalty of twen-  
10 ty-five cents per pound to be assessed on the producer or representative  
11 organization for the number of additional pounds of carpet that would  
12 have needed to be recycled through the program to achieve the perform-  
13 ance goals specified in the approved stewardship plan. All penalties  
14 collected pursuant to this section shall be paid over to the commis-  
15 sioner for deposit to the environmental protection fund established pursuant  
16 to section ninety-two-s of the state finance law.

17 § 27-3311. Carpet stewardship advisory board.

18 1. There is hereby established within the department the carpet  
19 stewardship advisory board to make recommendations to the commissioner  
20 regarding producer plans required by this title.

21 2. The board shall be composed of thirteen voting members. Such  
22 members shall include:

- 23 (a) one representative of carpet producers;
- 24 (b) two representatives of carpet retailers;
- 25 (c) one representative of carpet recyclers;
- 26 (d) two representatives of carpet collectors;
- 27 (e) one representative of a company that utilizes discarded carpet to  
28 manufacture a new product;
- 29 (f) one representative of a carpet installer association;
- 30 (g) one representative from a statewide environmental organization;
- 31 (h) one representative from a statewide waste disposal association;
- 32 (i) one representative from the New York product stewardship council;
- 33 (j) one representative from a consumer organization; and
- 34 (k) one representative from a statewide recycling organization.

35 3. The members shall be appointed as follows:

- 36 (a) two members to be appointed by the temporary president of the  
37 senate;
- 38 (b) two members to be appointed by the speaker of the assembly;
- 39 (c) one member to be appointed by the minority leader of the senate;
- 40 (d) one member to be appointed by the minority leader of the assembly;  
41 and
- 42 (e) seven members to be appointed by the executive.

43 4. Such appointments shall be made no later than the first day of  
44 January following the date on which this title takes effect. The members  
45 shall designate a chair from among the members by majority vote. Board  
46 members shall receive no compensation but shall be entitled to their  
47 necessary and actual expenses incurred in the performance of their board  
48 duties.

49 5. The board shall meet at least quarterly by call of the chair.

50 § 27-3313. Labeling and design requirements.

51 1. On and after one year after the plan is approved by the department  
52 pursuant to section 27-3309 of this title, carpet sold or offered for  
53 sale in the state shall be accompanied by the following identifying  
54 information:

- 55 (a) Name of the producer and contact information; and
- 56 (b) Carpet material, composition, and type of construction.

1 2. On and after December thirty-first, two thousand twenty-four, no  
2 carpet sold or offered for sale in the state shall contain or be treated  
3 with PFAS substances for any purpose.

4 § 27-3315. Post-consumer content requirements.

5 All carpet sold in the state shall be manufactured with the following  
6 minimum amounts from post-consumer sources:

7 1. within one year after the plan is approved by the department pursu-  
8 ant to section 27-3309 of this title, a minimum of ten percent post-con-  
9 sumer content;

10 2. within four years thereafter, a minimum of twenty percent post-con-  
11 sumer content; and

12 3. five years thereafter, a minimum of thirty percent post-consumer  
13 content.

14 § 27-3317. Penalties.

15 Any producer who violates any provision of or fails to perform any  
16 duty imposed pursuant to this title shall be liable for a civil penalty  
17 not to exceed five hundred dollars for each violation and an additional  
18 penalty of not more than five hundred dollars for each day during which  
19 such violation continues. Civil penalties shall be assessed by the  
20 department after a hearing or opportunity to be heard pursuant to the  
21 provisions of section 71-1709 of this chapter.

22 § 27-3319. Rules and regulations.

23 The department is authorized to promulgate any rules and regulations  
24 necessary to implement this title.

25 § 2. Section 71-1701 of the environmental conservation law is amended  
26 to read as follows:

27 § 71-1701. Applicability of this title.

28 This title shall be applicable to the enforcement of titles 1 through  
29 11 and titles 15 through 19 of article 17; article 19; and [~~title~~]  
30 titles 1 and 33 of article 27.

31 § 3. This act shall take effect immediately.