STATE OF NEW YORK

8319--C

Cal. No. 547

2021-2022 Regular Sessions

IN ASSEMBLY

October 20, 2021

Introduced by M. of A. PAULIN, ROZIC, BURGOS, DINOWITZ, BURDICK, BUTTENSCHON, DICKENS, ENGLEBRIGHT, FRONTUS, GOTTFRIED, GONZALEZ-ROJAS, HEVESI, McMAHON, SEAWRIGHT, STERN, STIRPE, MIKULIN, McDONOUGH, BRABE-NEC, K. BROWN, J. A. GIGLIO, MANKTELOW, SALKA, TANNOUSIS, LEMONDES, DARLING, OTIS -- read once and referred to the Committee on Consumer Affairs and Protection -- recommitted to the Committee on Consumer Affairs and Protection in accordance with Assembly Rule 3, sec. 2 -committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee -- again reported from said committee with amendments, ordered reprinted as amended and recommitted to said committee -- reported from committee, advanced to a third reading, amended and ordered reprinted, retaining its place on the order of third reading

AN ACT to amend the general business law, in relation to adding telephone numbers to a do-not-call list at the outset of certain telemarketing calls

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

Section 1. Subdivision 2 of section 399-z of the general business law, 2 as amended by chapter 239 of the laws of 2017, is amended to read as

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2. No telemarketer or seller shall engage in telemarketing at any time other than between 8:00 A.M. and 9:00 P.M. at the location of the customer unless the customer has given his or her express consent to the call at a different time. Telemarketers shall provide, in a clear and coherent manner using words with common and everyday meanings, at the 9 beginning of each telemarketing sales call all of the following informa-10 tion, provided that the information set forth in paragraphs a and b of 11 this subdivision shall be given to the customer first:

12 a. the telemarketer's name and the person on whose behalf the solic-13 itation is being made, if other than the telemarketer;

EXPLANATION -- Matter in italics (underscored) is new; matter in brackets [-] is old law to be omitted.

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b. the [purpose of the telephone call] option to be automatically
added to the seller's entity specific do-not-call list, as required by
subdivisions seven, eight, and nine of this section;

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- 4 c. [the identity of the goods or services for which a fee will be 5 charged; and
 - d.] whether the call is being recorded:
 - d. the purpose of the telephone call; and
- 8 <u>e. the identity of the goods or services for which a fee will be</u> 9 <u>charged</u>.
- 10 § 2. This act shall take effect on the ninetieth day after it shall 11 have become a law.