## STATE OF NEW YORK

6083

2019-2020 Regular Sessions

## IN SENATE

May 16, 2019

Introduced by Sen. HOYLMAN -- read twice and ordered printed, and when printed to be committed to the Committee on Cultural Affairs, Tourism, Parks and Recreation

AN ACT to amend the navigation law, in relation to prohibiting vessels from operating in navigable waters while equipped with a digital bill-board

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The navigation law is amended by adding a new section 43-a 2 to read as follows:

- § 43-a. Use of digital billboards. 1. All vessels shall be prohibited from operating, anchoring or mooring in the navigable waters of the state while equipped with a digital billboard that uses flashing, intermittent or moving lights.
- 2. As used in this section, the term "digital billboard" shall mean a one or two sided outdoor advertising sign that displays digital images which are changed by a computer in intervals and are used for either advertising or public service purposes.

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- 3. This section shall not apply to instances in which a local law has
  been enacted pursuant to section forty-six-a of this part which expressly authorizes vessels to use such digital billboards within one thousand
  five hundred feet off of its shore.
- 4. A violation of the provisions of this section shall constitute a
  16 misdemeanor and shall also be subject to a civil penalty of one thousand
  17 dollars for the first violation, and five thousand dollars for all
  18 subsequent violations.
- 19 § 2. This act shall take effect on the ninetieth day after it shall 20 have become a law.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

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