

# STATE OF NEW YORK

---

4515

2019-2020 Regular Sessions

## IN SENATE

March 13, 2019

---

Introduced by Sens. GRIFFO, SEWARD -- read twice and ordered printed,  
and when printed to be committed to the Committee on Consumer  
Protection

AN ACT to amend the general business law, in relation to raising the  
maximum fine for persons who violate the law regulating telemarketing

The People of the State of New York, represented in Senate and Assem-  
bly, do enact as follows:

- 1 Section 1. Paragraph a of subdivision 12 of section 399-z of the  
2 general business law, as amended by chapter 369 of the laws of 2012, is  
3 amended to read as follows:  
4 a. Where it is determined after hearing that any person has violated  
5 one or more provisions of this section, the secretary, or any person  
6 deputized or so designated by him or her may assess a fine not to exceed  
7 [~~eleven~~ twenty] thousand dollars for each violation.  
8 § 2. This act shall take effect immediately.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[~~-~~] is old law to be omitted.

LBD01136-01-9