

# STATE OF NEW YORK

2543

2019-2020 Regular Sessions

## IN ASSEMBLY

January 23, 2019

Introduced by M. of A. RODRIGUEZ -- read once and referred to the  
Committee on Local Governments

AN ACT to amend the general municipal law, in relation to protecting the  
integrity of traditionally recognized neighborhoods

The People of the State of New York, represented in Senate and Assem-  
bly, do enact as follows:

1 Section 1. The general municipal law is amended by adding a new arti-  
2 cle 19-C to read as follows:

### ARTICLE 19-C

#### NEIGHBORHOOD INTEGRITY ACT

#### Section 995. Neighborhood integrity.

6 § 995. Neighborhood integrity. 1. No person or entity shall rename or  
7 re-designate a traditionally recognized neighborhood within a city with  
8 a population of one million or more, or in any way reconstitute tradi-  
9 tionally recognized neighborhood boundaries, except as set forth in  
10 subdivision two of this section.

11 2. The mayor, upon a majority approval of the city council, shall  
12 designate and direct a government office or agency to develop a process  
13 for the proposed renaming of any traditionally recognized neighborhood,  
14 or for the reconstitution of the boundaries of any such neighborhood.  
15 Such process shall require input from the community board or boards  
16 which represent such areas as established by the applicable city char-  
17 ter.

18 3. No real estate broker or any agent of a real estate broker shall  
19 market, disseminate or promote, including but not limited to, in any  
20 written or electronic form the sale or rental of an apartment, house or  
21 other real property as part of, or located in, a designated neighborhood  
22 that is not a traditionally recognized neighborhood or recognized as  
23 such pursuant to the process set forth in subdivision two of this  
24 section. A violation of this section shall subject the real estate  
25 broker to a monetary fine, license suspension or license revocation as

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

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1 determined by the secretary of state pursuant to section four hundred  
2 forty-one-c of the real property law.

3 4. Traditionally recognized neighborhoods or neighborhood boundaries  
4 are those officially recognized by at least one of the community boards  
5 presently established by the applicable city charter.

6 § 2. This act shall take effect immediately.