

# STATE OF NEW YORK

1911

2019-2020 Regular Sessions

## IN ASSEMBLY

January 17, 2019

Introduced by M. of A. GUNTHER, VANEL -- read once and referred to the  
Committee on Consumer Affairs and Protection

AN ACT to amend the general business law, in relation to biometric  
privacy

The People of the State of New York, represented in Senate and Assem-  
bly, do enact as follows:

1 Section 1. The general business law is amended by adding a new article  
2 32-A to read as follows:

3 ARTICLE 32-A

4 BIOMETRIC PRIVACY ACT

5 Section 676. Short title.

6 676-a. Definitions.

7 676-b. Retention; collection; disclosure; destruction.

8 676-c. Right of action.

9 676-d. Construction with other laws.

10 § 676. Short title. This article shall be known and may be cited as  
11 the "biometric privacy act".

12 § 676-a. Definitions. As used in this article: 1. "Biometric identifi-  
13 er" means a retina or iris scan, fingerprint, voiceprint, or scan of  
14 hand or face geometry. Biometric identifiers shall not include writing  
15 samples, written signatures, photographs, human biological samples used  
16 for valid scientific testing or screening, demographic data, tattoo  
17 descriptions, or physical descriptions such as height, weight, hair  
18 color, or eye color. Biometric identifiers shall not include donated  
19 body parts as defined in section forty-three hundred of the public  
20 health law or blood or serum stored on behalf of recipients or potential  
21 recipients of living or cadaveric transplants and obtained or stored by  
22 a federally designated organ procurement agency. Biometric identifiers  
23 do not include information captured from a patient in a health care  
24 setting or information collected, used, or stored for health care treat-  
25 ment, payment, or operations under the federal Health Insurance Porta-

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

LBD01782-01-9

1 bility and Accountability Act of 1996. Biometric identifiers do not  
2 include an X-ray, roentgen process, computed tomography, magnetic reso-  
3 nance imaging, positron-emission tomography scan, mammography, or other  
4 image or film of the human anatomy used to diagnose, prognose, or treat  
5 an illness or other medical condition or to further validate scientific  
6 testing or screening.

7 2. "Biometric information" means any information, regardless of how it  
8 is captured, converted, stored, or shared, based on an individual's  
9 biometric identifier used to identify an individual. Biometric informa-  
10 tion shall not include information derived from items or procedures  
11 excluded under the definition of biometric identifiers.

12 3. "Confidential and sensitive information" means personal information  
13 that can be used to uniquely identify an individual or an individual's  
14 account or property which shall include, but shall not be limited to, a  
15 genetic marker, genetic testing information, a unique identifier number  
16 to locate an account or property, an account number, a personal iden-  
17 tification number, a pass code, a driver's license number, or a social  
18 security number.

19 4. "Private entity" means any individual, partnership, corporation,  
20 limited liability company, association, or other group, however organ-  
21 ized. A private entity shall not include a state or local government  
22 agency or any court in the state, a clerk of the court, or a judge or  
23 justice thereof.

24 5. "Written release" means informed written consent or, in the context  
25 of employment, a release executed by an employee as a condition of  
26 employment.

27 § 676-b. Retention; collection; disclosure; destruction. 1. A private  
28 entity in possession of biometric identifiers or biometric information  
29 must develop a written policy, made available to the public, establish-  
30 ing a retention schedule and guidelines for permanently destroying biom-  
31 etric identifiers and biometric information when the initial purpose for  
32 collecting or obtaining such identifiers or information has been satis-  
33 fied or within three years of the individual's last interaction with the  
34 private entity, whichever occurs first. Absent a valid warrant or  
35 subpoena issued by a court of competent jurisdiction, a private entity  
36 in possession of biometric identifiers or biometric information must  
37 comply with its established retention schedule and destruction guide-  
38 lines.

39 2. No private entity may collect, capture, purchase, receive through  
40 trade, or otherwise obtain a person's or a customer's biometric identi-  
41 fier or biometric information, unless it first:

42 (a) informs the subject or the subject's legally authorized represen-  
43 tative in writing that a biometric identifier or biometric information  
44 is being collected or stored;

45 (b) informs the subject or the subject's legally authorized represen-  
46 tative in writing of the specific purpose and length of term for which a  
47 biometric identifier or biometric information is being collected,  
48 stored, and used; and

49 (c) receives a written release executed by the subject of the biome-  
50 tric identifier or biometric information or the subject's legally  
51 authorized representative.

52 3. No private entity in possession of a biometric identifier or biome-  
53 tric information may sell, lease, trade, or otherwise profit from a  
54 person's or a customer's biometric identifier or biometric information.

55 4. No private entity in possession of a biometric identifier or biome-  
56 tric information may disclose, redisclose, or otherwise disseminate a

1 person's or a customer's biometric identifier or biometric information  
2 unless:

3 (a) the subject of the biometric identifier or biometric information  
4 or the subject's legally authorized representative consents to the  
5 disclosure or redisclosure;

6 (b) the disclosure or redisclosure completes a financial transaction  
7 requested or authorized by the subject of the biometric identifier or  
8 the biometric information or the subject's legally authorized represen-  
9 tative;

10 (c) the disclosure or redisclosure is required by federal, state or  
11 local law or municipal ordinance; or

12 (d) the disclosure is required pursuant to a valid warrant or subpoena  
13 issued by a court of competent jurisdiction.

14 5. A private entity in possession of a biometric identifier or biome-  
15 tric information shall:

16 (a) store, transmit, and protect from disclosure all biometric identi-  
17 fiers and biometric information using the reasonable standard of care  
18 within the private entity's industry; and

19 (b) store, transmit, and protect from disclosure all biometric identi-  
20 fiers and biometric information in a manner that is the same as or more  
21 protective than the manner in which the private entity stores, trans-  
22 mits, and protects other confidential and sensitive information.

23 § 676-c. Right of action. Any person aggrieved by a violation of this  
24 article shall have a right of action in supreme court against an offend-  
25 ing party. A prevailing party may recover for each violation:

26 1. against a private entity that negligently violates a provision of  
27 this article, liquidated damages of one thousand dollars or actual  
28 damages, whichever is greater;

29 2. against a private entity that intentionally or recklessly violates  
30 a provision of this article, liquidated damages of five thousand dollars  
31 or actual damages, whichever is greater;

32 3. reasonable attorneys' fees and costs, including expert witness fees  
33 and other litigation expenses; and

34 4. other relief, including an injunction, as the court may deem appro-  
35 priate.

36 § 676-d. Construction with other laws. 1. Nothing in this article  
37 shall be construed to impact the admission or discovery of biometric  
38 identifiers and biometric information in any action of any kind in any  
39 court, or before any tribunal, board, agency, or person.

40 2. Nothing in this article shall be construed to conflict with the  
41 federal Health Insurance Portability and Accountability Act of 1996.

42 3. Nothing in the article shall be deemed to apply in any manner to a  
43 financial institution or an affiliate of a financial institution that is  
44 subject to Title V of the federal Gramm-Leach-Bliley Act of 1999.

45 4. Nothing in this article shall be construed to apply to a contrac-  
46 tor, subcontractor, or agent of a state agency of local government when  
47 working for that state agency of local government.

48 § 2. This act shall take effect on the ninetieth day after it shall  
49 have become a law.