

# STATE OF NEW YORK

1463

2019-2020 Regular Sessions

## IN ASSEMBLY

January 15, 2019

Introduced by M. of A. STIRPE, ABBATE, ABINANTI, ARROYO, BARNWELL, BARRETT, BARRON, BENEDETTO, BICHOTTE, BLAKE, BRAUNSTEIN, BRONSON, CAHILL, CARROLL, COLTON, CUSICK, CYMBROWITZ, DE LA ROSA, DenDEKKER, DICKENS, DILAN, DINOWITZ, D'URSO, FAHY, GALEF, GLICK, GOTTFRIED, GUNTHER, HEVESI, HUNTER, HYNDMAN, JAFFEE, JEAN-PIERRE, JONES, JOYNER, KIM, LAVINE, LENTOL, LIFTON, LUPARDO, MAGNARELLI, M. G. MILLER, MOSLEY, NIOU, O'DONNELL, ORTIZ, OTIS, PAULIN, PERRY, PHEFFER AMATO, PICHARDO, PRETLOW, QUART, RICHARDSON, RIVERA, RODRIGUEZ, L. ROSENTHAL, ROZIC, RYAN, SANTABARBARA, SEAWRIGHT, SIMON, SIMOTAS, SOLAGES, STECK, TAYLOR, THIELE, VANEL, WALKER, WALLACE, WEPRIN, WOERNER, ZEBROWSKI -- read once and referred to the Committee on Environmental Conservation

AN ACT to amend the environmental conservation law, in relation to establishing the paint stewardship program

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. Article 27 of the environmental conservation law is amended  
2 by adding a new title 20 to read as follows:

3 TITLE 20

4 PAINT STEWARDSHIP PROGRAM

5 Section 27-2001. Definitions.

6 27-2003. Paint stewardship program.

7 27-2005. Regulations.

8 27-2007. Reporting.

9 § 27-2001. Definitions.

10 When used in this title:

11 1. "Architectural paint" means interior and exterior architectural  
12 coatings sold in containers of five gallons or less. Architectural paint  
13 does not include industrial, original equipment or specialty coatings.

14 2. "Distributor" means a person that has a contractual relationship  
15 with one or more producers to market and sell architectural paint to  
16 retailers or directly to consumers or end-users in the state.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

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1 3. "Environmentally sound management practices" means procedures for  
2 the collection, storage, transportation, reuse, recycling and disposal  
3 of architectural paint, to be implemented by the producer or represen-  
4 tative organization or such representative organization's contracted  
5 partners to ensure compliance with all applicable federal, state and  
6 local laws, regulations and ordinances and the protection of human  
7 health and the environment. Environmentally sound management practices  
8 include, but are not limited to, record keeping, the tracking and docu-  
9 menting of the fate of post-consumer paint in and outside of the state,  
10 and environmental liability coverage for professional services and for  
11 the operations of the contractors working on behalf of the producer or  
12 representative organization.

13 4. "Paint stewardship assessment" means the amount added to the  
14 purchase price of architectural paint sold in the state that is neces-  
15 sary to cover the cost of collecting, transporting and processing post-  
16 consumer paint by the producer or representative organization pursuant  
17 to the paint stewardship program.

18 5. "Paint stewardship program" or "program" means a program for the  
19 management of post-consumer paint operated by a producer or represen-  
20 tative organization.

21 6. "Post-consumer paint" means architectural paint that is not used  
22 and that is no longer wanted by a purchaser of architectural paint.

23 7. "Producer" means a manufacturer of architectural paint who sells,  
24 offers for sale, distributes or contracts to distribute architectural  
25 paint in the state.

26 8. "Recycling" means the series of activities by which recyclables are  
27 collected, sorted, processed and converted into raw materials or used in  
28 the production of new products. This term excludes thermal treatment or  
29 the use of waste as a fuel substitute or for energy production.

30 9. "Representative organization" means a nonprofit organization  
31 created by producers to implement the paint stewardship program  
32 described in section 27-2003 of this title.

33 10. "Retailer" means any person who offers architectural paint for  
34 sale at retail in the state.

35 11. "Reuse" means the return of a product into the economic stream for  
36 use in the same kind of application as the product was originally  
37 intended to be used, without a change in the product's identity.

38 12. "Sell" or "sale" means any transfer for consideration of title or  
39 the right to use, from a manufacturer or retailer to a person, includ-  
40 ing, but not limited to, transactions conducted through retail sales  
41 outlets, catalogs, mail, the telephone, the internet, or any electronic  
42 means; this does not include samples, donations, and reuse.

43 § 27-2003. Paint stewardship program.

44 1. On or before March first, two thousand twenty, a producer or a  
45 representative organization shall submit a plan for the establishment of  
46 a paint stewardship program to the department for approval. The program  
47 shall minimize the public sector involvement in the management of post-  
48 consumer paint by reducing the generation of post-consumer paint, nego-  
49 tiating agreements to collect, transport, reuse, recycle, and/or burn  
50 for energy recovery at an appropriately licensed facility post-consumer  
51 paint using environmentally sound management practices. The program  
52 shall minimize the public sector involvement in the management of post-  
53 consumer paint by reducing the generation of post-consumer paint, nego-  
54 tiating agreements to collect, transport, reuse, recycle, and/or combust  
55 for energy recovery at an appropriately authorized facility, including

1 permittees, post-consumer paint using environmentally sound management  
2 practices.

3 2. The program shall provide for convenient and available state-wide  
4 collection of post-consumer paint that, at a minimum, provides at least  
5 one permanent collection site located within a fifteen mile radius of  
6 all "incorporated cities" and "census-designated places" in the state;  
7 and one additional permanent collection site for every thirty thousand  
8 people located in those areas, unless otherwise approved by the depart-  
9 ment. Where a permanent collection site cannot be located within a  
10 fifteen mile radius of an incorporated city or census-designated place,  
11 the program shall provide for at least one collection event annually.  
12 The program shall not charge a fee to the consumer at the time of  
13 collection of post-consumer architectural paint.

14 3. The plan submitted to the department pursuant to this section  
15 shall:

16 (a) identify each producer participating in the paint stewardship  
17 program and the brands of architectural paint sold in the state covered  
18 by the program;

19 (b) identify how the producer or representative organization will  
20 provide convenient, statewide accessibility to the program;

21 (c) set forth the process by which an independent auditor will be  
22 selected and identify the criteria used by the producer or represen-  
23 tative organization in selecting an independent auditor;

24 (d) identify, in detail, the educational and outreach program that  
25 will be implemented to inform consumers and retailers of the program and  
26 how to participate;

27 (e) identify, in detail, the operational plans for interacting with  
28 retailers on the proper handling and management of post-consumer paint;

29 (f) include the proposed, audited paint assessment as identified in  
30 this section and the criteria upon which the assessment is based;

31 (g) include the targeted annual collection rate;

32 (h) include a description of the intended treatment, storage, trans-  
33 portation and disposal options and methods for the collected post-con-  
34 sumer paint; and

35 (i) be accompanied by a fee in the amount of five thousand dollars for  
36 each producer, or ten thousand dollars for each product stewardship  
37 organization to be deposited into the environmental regulatory account  
38 as established in section 72-1009 of this chapter, to cover the review  
39 of said plan by the department.

40 4. The commissioner shall approve or reject a plan submitted under  
41 this section within ninety days of submission and, if rejected, inform  
42 the producer or representative organization in writing as to any defi-  
43 ciencies in said plan. A producer or representative organization shall  
44 amend and resubmit any rejected plans for reconsideration within sixty  
45 days of notification of the rejection of said plan. The commissioner  
46 shall approve or reject said plan within thirty days of resubmission. A  
47 plan shall be approved by the commissioner if it meets the required  
48 elements under subdivision three of this section.

49 5. Not later than three months after the date the plan is approved,  
50 the representative organization shall implement the paint stewardship  
51 program.

52 6. On or before March first, two thousand twenty, the proposed uniform  
53 paint stewardship assessment for all architectural paint sold in the  
54 state shall be reviewed by an independent auditor to assure that the  
55 assessment is consistent with the budget of the paint stewardship  
56 program described in this section and the independent auditor shall

1 recommend an amount for the paint stewardship assessment to the depart-  
2 ment. The department shall approve the paint stewardship assessment  
3 based upon the independent auditor's recommendation. The department  
4 shall be responsible for the approval of such paint stewardship assess-  
5 ment based upon the independent auditor's recommendation. If the paint  
6 stewardship assessment previously approved by the department pursuant to  
7 this section is proposed to be changed, the producer or representative  
8 organization shall submit the new, adjusted uniform paint stewardship  
9 assessment to an independent auditor for review. After such review has  
10 been completed, the producer or representative organization shall submit  
11 the results of said auditor's review and a proposal to amend the paint  
12 stewardship assessment to the department for review. The department  
13 shall review and approve, in writing, the adjusted paint stewardship  
14 assessment before the new assessment can be implemented. Any proposed  
15 changes to the paint stewardship assessment shall be submitted to the  
16 department no later than sixty days prior to the date the producer or  
17 representative organization anticipates the adjusted assessment to take  
18 effect.

19 7. On and after the date of implementation of the paint stewardship  
20 program pursuant to this section, the paint stewardship assessment shall  
21 be added to the cost of all architectural paint sold to retailers and  
22 distributors in the state by each producer. On and after such implemen-  
23 tation date, each retailer or distributor, as applicable, shall add the  
24 amount of such paint stewardship assessment to the purchase price of all  
25 architectural paint sold in the state.

26 8. Any retailer may participate, on a voluntary basis, as a paint  
27 collection point pursuant to such paint stewardship program and in  
28 accordance with any applicable provision of law or regulation.

29 9. Each producer and the representative organization shall be immune  
30 from liability for any claim of a violation of antitrust law or unfair  
31 trade practice if such conduct is a violation of antitrust law, to the  
32 extent such producer or representative organization is exercising  
33 authority pursuant to the provisions of this section.

34 10. Not later than the implementation date of the paint stewardship  
35 program, the department shall list the names of participating producers  
36 and the brands of architectural paint covered by such paint stewardship  
37 program on its website.

38 11. (a) On and after the implementation date of the paint stewardship  
39 program, no producer, distributor or retailer shall sell or offer for  
40 sale architectural paint to any person in the state if the producer of  
41 such architectural paint is not a member of the representative organiza-  
42 tion.

43 (b) No retailer or distributor shall be found to be in violation of  
44 the provisions of this section if, on the date the architectural paint  
45 was ordered from the producer or its agent, the producer or the subject  
46 brand of architectural paint was listed on the department's website in  
47 accordance with the provisions of this section.

48 (c) Notwithstanding any other provision of law, a retailer carrying  
49 out duties or responsibilities imposed by this title shall incur no  
50 civil liability or penalty of any sort unless it is determined by a  
51 court of competent jurisdiction that such retailer has acted in a gross-  
52 ly negligent manner in the transport or storage of paint and/or altering  
53 the contents of a returned paint container.

54 12. Producers or the representative organization shall provide retail-  
55 ers with educational materials regarding the paint stewardship assess-  
56 ment and paint stewardship program to be distributed at the point of

1 sale to the consumer. Such materials shall include, but not be limited  
2 to, information regarding available end-of-life management options for  
3 architectural paint offered through the paint stewardship program and  
4 information that notifies consumers that a charge for the operation of  
5 such paint stewardship program is included in the purchase price of all  
6 architectural paint sold in the state.

7 13. On or before October fifteenth, two thousand twenty-one, and annu-  
8 ally thereafter, each operator of a program shall submit a report to the  
9 commissioner that details the paint stewardship program for the prior  
10 year's program from July first to June thirtieth. Said report shall  
11 include a copy of the independent audit detailed in paragraph (d) of  
12 this subdivision. Such annual report shall include:

13 (a) a detailed description of the methods used to collect, transport  
14 and process post-consumer paint in the state including detailing  
15 collection methods made available to consumers and an evaluation of the  
16 program's collection convenience;

17 (b) the overall volume of post-consumer paint collected in the state;

18 (c) the volume and type of post-consumer paint collected in the state  
19 by method of disposition, including reuse, recycling and other methods  
20 of processing or disposal;

21 (d) the total cost of implementing the program, as determined by an  
22 independent financial audit, as performed by an independent auditor;

23 (e) an evaluation of the adequacy of the program's funding mechanism;

24 (f) samples of all educational materials provided to consumers of  
25 architectural paint and retailers;

26 (g) a detailed list of efforts undertaken and an evaluation of the  
27 methods used to disseminate such materials including recommendations, if  
28 any, for how the educational component of the program can be improved;  
29 and

30 (h) the annual report shall be accompanied by a fee in the amount of  
31 three thousand dollars to be deposited into the environmental regulatory  
32 account, established pursuant to section 72-1009 of this chapter to  
33 cover the review of said plan by the department.

34 14. The representative organization shall update the plan, as needed,  
35 when there are changes proposed to the current program. A new plan or  
36 amendment will be required to be submitted to the department for  
37 approval when:

38 (a) there is a change to the amount of the assessment; or

39 (b) there is an addition to the products covered under the program; or

40 (c) there is a revision of the product stewardship organization's  
41 goals; or

42 (d) every four years, if requested, in writing, by the department.

43 The operator of the paint stewardship program shall notify the depart-  
44 ment annually, in writing, if there are no changes proposed to the  
45 program and the producer or representative organization intends to  
46 continue implementation of the program as previously approved by the  
47 department.

#### 48 § 27-2005. Regulations.

49 The department is hereby authorized to promulgate rules and regu-  
50 lations as may be necessary to implement and carry out the provisions of  
51 this title.

#### 52 § 27-2007. Reporting.

53 Not later than January fifteenth, two thousand twenty-two, and bienni-  
54 ally thereafter, the commissioner shall submit a report to the legisla-  
55 ture and the governor that describes the results and activities of the  
56 paint stewardship program as enacted pursuant to this title including

1 any recommendations to improve the functioning and efficiency of the  
2 paint stewardship program, as necessary.

3 § 2. The environmental conservation law is amended by adding a new  
4 section 71-2730 to read as follows:

5 § 71-2730. Enforcement of title 20 of article 27 of this chapter.

6 1. Civil penalties under this section shall be assessed by the commis-  
7 sioner after a hearing or opportunity to be heard pursuant to the  
8 provisions of section 71-1709 of this article, or shall be assessed by  
9 the court in any action or proceeding pursuant to this section. In addi-  
10 tion to any civil penalties, any retailer or producer, as those terms  
11 are defined in section 27-2001 of this chapter, may by similar process  
12 be enjoined from continuing such violation.

13 2. All penalties collected pursuant to this section shall be paid over  
14 to the commissioner for deposit to the environmental protection fund  
15 established pursuant to section ninety-two-s of the state finance law.

16 § 3. This act shall take effect immediately.