

# STATE OF NEW YORK

6083

2019-2020 Regular Sessions

## IN SENATE

May 16, 2019

Introduced by Sen. HOYLMAN -- read twice and ordered printed, and when printed to be committed to the Committee on Cultural Affairs, Tourism, Parks and Recreation

AN ACT to amend the navigation law, in relation to prohibiting vessels from operating in navigable waters while equipped with a digital billboard

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The navigation law is amended by adding a new section 43-a  
2 to read as follows:

3 § 43-a. Use of digital billboards. 1. All vessels shall be prohibited  
4 from operating, anchoring or mooring in the navigable waters of the  
5 state while equipped with a digital billboard that uses flashing, inter-  
6 mittent or moving lights.

7 2. As used in this section, the term "digital billboard" shall mean a  
8 one or two sided outdoor advertising sign that displays digital images  
9 which are changed by a computer in intervals and are used for either  
10 advertising or public service purposes.

11 3. This section shall not apply to instances in which a local law has  
12 been enacted pursuant to section forty-six-a of this part which express-  
13 ly authorizes vessels to use such digital billboards within one thousand  
14 five hundred feet off of its shore.

15 4. A violation of the provisions of this section shall constitute a  
16 misdemeanor and shall also be subject to a civil penalty of one thousand  
17 dollars for the first violation, and five thousand dollars for all  
18 subsequent violations.

19 § 2. This act shall take effect on the ninetieth day after it shall  
20 have become a law.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

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