

Senate Resolution No. 1530

BY: Senator BRESLIN

HONORING Charmaine Ushkow upon the occasion of her designation as recipient of the Creative Spirit Award by The Arts Center of the Capital Region on May 15, 2019

WHEREAS, It is incumbent upon the people of the State of New York to recognize and acknowledge those within our midst who have made significant contributions to the quality of life therein; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to honor Charmaine Ushkow upon the occasion of her designation as recipient of the Creative Spirit Award by The Arts Center of the Capital Region, to be celebrated at its 2019 Gala on Wednesday, May 15, 2019; and

WHEREAS, The Creative Spirit Award recognizes all aspects of creative thinking, from arts and culture, to business strategy, to innovation and entrepreneurship; Charmaine Ushkow is receiving this prestigious award for her steadfast and unremitting commitment to her profession and community; and

WHEREAS, In April of 2004, Charmaine Ushkow began her long and distinguished career with the **Times Union** in its advertising department; since 2010, she has held the title of Director of Community Engagement; in this capacity, she is the representative for the newspaper at various Capital Region events, assists in directing charitable donations and advertising grants, and supports area not-for-profits and other community based philanthropic organizations; and

WHEREAS, Prior to this role, Charmaine Ushkow was the Director of Advertising for Time Warner Cable from 1988-1997; and

WHEREAS, Well-respected within her profession, Charmaine Ushkow has served as President of the Albany Advertising Club, the Alliance for Women in Media, and New York State Newspaper Advertising and Marketing Executives; today, she is a vital member of the Funders Alliance and the Corporate Committee for the University at Albany; and

WHEREAS, It is the sense of this Legislative Body that when individuals of such noble aims and accomplishments are brought to our attention, they should be celebrated and recognized by all the citizens of the great State of New York; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to honor Charmaine Ushkow upon the occasion of her designation as recipient of the Creative Spirit Award by The Arts Center of the Capital Region; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be

transmitted to Charmaine Ushkow.