STATE OF NEW YORK

8978

IN ASSEMBLY

January 7, 2020

Introduced by M. of A. RYAN -- read once and referred to the Committee on Environmental Conservation

AN ACT to amend the environmental conservation law, in relation to labeling requirements of certain jewelry containing lead

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

Section 1. Section 37-0115 of the environmental conservation law, as added by a chapter of the laws of 2019 amending the environmental conservation law relating to jewelry containing lead, as proposed in 4 legislative bills numbers S.4046 and A.6041, is amended to read as follows:

- 6 § 37-0115. Lead-containing jewelry.
- 7 For purposes of this section, the following terms shall have the 8 following definitions:
- 9 1. "Body piercing jewelry" means any part of jewelry that is manufac-10 tured or sold for placement in a new piercing or a mucous membrane, but 11 does not include any part of that jewelry that is not placed within a 12 new piercing or a mucous membrane.
- 13 2. "Children" means children under the age of twelve.
- 3. "Children's jewelry" means jewelry that is made for, marketed for use by, or marketed to, children and includes jewelry that meets any of the following conditions:
- 17 (a) Represented in its packaging, display, or advertising, as appro-18 priate for use by children.
- 19 (b) Sold in conjunction with, attached to, or packaged together with 20 other products that are packaged, displayed, or advertised as appropri-21 ate for use by children.
- 22 (c) Sized for children and not intended for use by adults.
- 23 (d) Sold in any of the following:
- 24 (1) A vending machine.
- 25 (2) Retail store, catalogue, or online web site, in which a person
- 26 exclusively offers for sale products that are packaged, displayed, or
- 27 advertised as appropriate for use by children.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

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(3) A discrete portion of a retail store, catalogue, or online web site, in which a person offers for sale products that are packaged, displayed, or advertised as appropriate for use by children. 3

- 4. "Jewelry" means any of the following ornaments worn by a person:
- (a) ankle bracelet;
- 6 (b) arm cuff;
- (c) bracelet; 7
- 8 (d) brooch;
- (e) chain; 9

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- 10 (f) crown;
- (q) cuff link; 11
- (h) hair accessory; 12
- 13 (i) earring;
- 14 (j) necklace;
- 15 (k) decorative pin;
- 16 (1) ring;
- 17 (m) body piercing jewelry;
- 18 (n) jewelry placed in the mouth for display or ornament;
- 19 (o) any charm, bead, chain, link, pendant, or other component of the 20 items listed in this definition;
- (p) a charm, bead, chain, link, pendant, or other attachment to shoes or clothing that can be removed and may be used as a component of an 22 item listed in this definition;
- 24 (q) a watch in which a timepiece is a component of an item listed in 25 this definition, excluding the timepiece itself if the timepiece can be 26 removed from the ornament.
 - 5. Effective January first, two thousand twenty-one, no manufacturer shall sell, or offer for sale, children's jewelry that $[\frac{\text{contain}}{\text{contain}}]$ contains a total lead content in any component part of the item that is more than 0.004% (40 parts per million) but less than [0.06% (600] 0.01% (100 parts per million) by total weight or a lower standard for lead content as may be established by federal or state law or rule unless that item bears a warning statement that indicates that at least one component part of the item contains lead.

The warning statement for children's jewelry shall contain at least 36 following: "WARNING: CONTAINS LEAD. MAY BE HARMFUL IF EATEN OR 37 [COMPLIES WITH FEDERAL STANDARDS.]"

A manufacturer is in compliance if the warning statement is provided on the children's jewelry or on the label on the immediate container of the children's jewelry.

The warning statement requirement does not apply to any children's iewelry:

- (a) for which federal law governs warning in a manner that preempts state authority;
- (b) if the component parts of the children's jewelry containing lead are inaccessible to a child through normal and reasonably foreseeable use and abuse as defined by the United States Consumer Product Safety Commission;
- 49 (c) if the component parts in question are exempt from third-party testing as determined by the United States Consumer Product Safety 50 51 Commission; or
- (d) to children's jewelry resold or offered for resale, or distributed 52 53 by consumers for consumer use.
- 54 Section 71-3705 of the environmental conservation law, as added 55 by a chapter of the laws of 2019 amending the environmental conservation

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law relating to jewelry containing lead, as proposed in legislative bills numbers S.4046 and A.6041, is amended to read as follows: 3

§ 71-3705. Enforcement of section 37-0115.

1. Any person who violates any provision of or fails to perform any duty imposed by section 37-0115 of this chapter shall upon the first finding of such a violation be liable for a civil penalty not to exceed five hundred dollars for each violation. Any person convicted of a second or subsequent violation shall be liable for a civil penalty not to exceed twenty-five hundred dollars for each violation.

[2. Penalties under this section shall be assessed by the commissioner after a hearing pursuant to the provisions of section 71-1709 of this article. In assessing the penalty under this section, the commissioner shall consider: the nature and extent of the violation; the number and 14 severity of the violations; the economic effect of the penalty on the 15 violator; whether the violator took good faith measures to comply with 16 this chapter; the willfulness of the violator's misconduct; the deterrent effect that the imposition of the penalty would have on both the 18 violator and the regulated community as a whole; and other factors that the commissioner deems appropriate and relevant. Any person found to 20 have violated section 37-0115 of this chapter may be enjoined from continuing such violation.

- 3. All civil penalties and fines collected for any violation of section 37-0115 of this chapter shall be paid over to the commissioner for deposit in the environmental protection fund established by section ninety-two-s of the state finance law.
- 26 § 3. This act shall take effect on the same date and in the same 27 manner as a chapter of the laws of 2019 amending the environmental conservation law relating to jewelry containing lead, as proposed in 28 legislative bills numbers S.4046 and A.6041, takes effect.