

STATE OF NEW YORK

4195

2019-2020 Regular Sessions

IN ASSEMBLY

February 1, 2019

Introduced by M. of A. DenDEKKER -- read once and referred to the
Committee on Consumer Affairs and Protection

AN ACT to amend the general business law, in relation to prohibiting
motor vehicle dealers from advertising lease specials for a limited
number of in stock vehicles which meet the advertised vehicle specifi-
cations

The People of the State of New York, represented in Senate and Assem-
bly, do enact as follows:

1 Section 1. The general business law is amended by adding a new section
2 349-f to read as follows:

3 § 349-f. Motor vehicle advertisement. Any advertisement by a motor
4 vehicle dealer advertising the amount of a lease shall apply to all
5 motor vehicles in stock at the time the advertisement was placed which
6 shall meet the specifications of the advertised vehicle. Such advertise-
7 ment may not be restricted to a limited number of such vehicles which
8 meet the specifications of the advertised vehicle.

9 § 2. This act shall take effect immediately.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

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