

STATE OF NEW YORK

10201

IN ASSEMBLY

March 24, 2020

Introduced by M. of A. BUTTENSCHON, SCHIMMINGER -- read once and referred to the Committee on Economic Development

AN ACT to amend the New York state urban development corporation act, in relation to marketing and expanding export trade

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. Short title. This act shall be known and may be cited as
2 the "marketing and expanding export trade - New York act" or "MEET-NY
3 act".

4 § 2. Legislative intent. Participation in the fast-paced and
5 intensely competitive global marketplace by New York state businesses
6 is critical for the long term economic stability of the state.
7 Several barriers exist, however, for businesses seeking to expand into
8 or enter in the export market. Businesses, especially small and medium
9 businesses are often overlooked as potential exporters of goods and
10 services thus information to begin and maintain an export program is
11 therefore not targeted to them. Businesses need support in the form of
12 updated information, technical expertise and to develop working alli-
13 ances to position themselves to maximize trade potential with other
14 countries, states and regionally within New York state. The state cannot
15 remain static if it is to grow, and it must develop a comprehensive
16 strategy to encourage and assist all businesses to realize the promises
17 of expanded international, inter-state and intra-state trade.

18 § 3. Section 1 of chapter 174 of the laws of 1968, constituting the
19 New York state urban development corporation act, is amended by adding a
20 new section 16-bb to read as follows:

21 § 16-bb. Marketing and expanding export trade - New York (MEET-NY). 1.
22 The corporation is hereby authorized, using available appropriations, to
23 provide assistance to export trade development projects designed to
24 encourage and assist businesses, industrial firms or industry groups to
25 engage in export trade regionally and globally, and to coordinate other
26 state economic development programs with such projects.

27 2. The corporation shall develop a comprehensive export trade program
28 that seeks to market and expand export trade by New York manufacturing

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

LBD15053-01-0

1 and service-orientated businesses internationally, inter-state, and
2 intra-state. The marketing and expanding export trade programs would be
3 required to, but not be limited to, (a) initiate and encourage
4 export opportunities that market and promote the products and services
5 that are grown, made, processed or manufactured in New York interna-
6 tionally, to other states or within other regions of New York state; (b)
7 promote coordinated business access to warehouses, freight transporta-
8 tion and other transportation logistics that work to maximize export
9 opportunities for New York state businesses; (c) assist New York state
10 businesses by developing online state and regional directories for busi-
11 ness export assistance, including strategic financial information and
12 assistance, such as access to capital, shared freight and transportation
13 logistics that are essential to the growth of business exports; (d)
14 provide technical guidance for international trade; and (e) encourage
15 and promote job development within the state.

16 § 4. This act shall take effect immediately.