

# STATE OF NEW YORK

6616

2017-2018 Regular Sessions

## IN SENATE

June 7, 2017

Introduced by Sen. BENJAMIN -- read twice and ordered printed, and when printed to be committed to the Committee on Rules

AN ACT to amend the general municipal law, in relation to protecting the integrity of traditionally recognized neighborhoods

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The general municipal law is amended by adding a new article 19-C to read as follows:

### ARTICLE 19-C

#### NEIGHBORHOOD INTEGRITY ACT

2 Section 995. Neighborhood integrity.

3 § 995. Neighborhood integrity. 1. No person or entity shall rename or re-designate a traditionally recognized neighborhood within a city with a population of one million or more, or in any way reconstitute traditionally recognized neighborhood boundaries, except as set forth in subdivision two of this section.

4 2. The mayor, upon a majority approval of the city council, shall designate and direct a government office or agency to develop a process for the proposed renaming of any traditionally recognized neighborhood, or for the reconstitution of the boundaries of any such neighborhood. Such process shall require input from the community board or boards which represent such areas as established by the applicable city charter.

5 3. No real estate broker or any agent of a real estate broker shall market, disseminate or promote, including but not limited to, in any written or electronic form the sale or rental of an apartment, house or other real property as part of, or located in, a designated neighborhood that is not a traditionally recognized neighborhood or recognized as such pursuant to the process set forth in subdivision two of this section. A violation of this section shall subject the real estate broker to a monetary fine, license suspension or license revocation as

EXPLANATION--Matter in italics (underscored) is new; matter in brackets [-] is old law to be omitted.

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1 determined by the secretary of state pursuant to section four hundred  
2 forty-one-c of the real property law.

3 4. Traditionally recognized neighborhoods or neighborhood boundaries  
4 are those officially recognized by at least one of the community boards  
5 presently established by the applicable city charter.

6 § 2. This act shall take effect immediately.