

STATE OF NEW YORK

2196

2017-2018 Regular Sessions

IN SENATE

January 12, 2017

Introduced by Sens. PARKER, ADDABBO -- read twice and ordered printed,
and when printed to be committed to the Committee on Commerce, Economic
Development and Small Business

AN ACT to amend the public authorities law, in relation to the New York
incubator network

The People of the State of New York, represented in Senate and Assembly,
do enact as follows:

1 Section 1. Legislative intent. The legislature hereby recognizes that
2 supporting a statewide network of university affiliated business incubators,
3 selected on a competitive basis that maintain not only physical
4 facilities but also most current industry best practice business development
5 services is a cost effective approach to supporting start-up and
6 early stage companies and helping the state's creative entrepreneurs
7 successfully transition technological breakthroughs with commercial
8 potential from the laboratory to the marketplace. This investment in
9 university affiliated business incubators will support regional development
10 and local economic diversification, job creation, and the retention
11 of the state's vast resources of intellectual capital.

12 § 2. The public authorities law is amended by adding a new section
13 3102-h to read as follows:

14 § 3102-h. New York incubator network. The foundation is authorized to
15 designate ten incubators as part of the New York incubator network. Such
16 designations shall be made in accordance with the standards and criteria
17 set forth in subdivision two of this section and will last for a period
18 of five years. Incubators so designated shall be eligible for support
19 from the foundation in the manner provided for in subdivision three of
20 this section, and for such additional support as may otherwise be
21 provided by law.

22 1. As used in this section: (a) "incubator" or "incubate" means a
23 university or university-affiliated research institute or a consortium
24 of such institutions, designated by the foundation, which provides

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

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1 services and facilities to entrepreneurs during the start-up phase of
2 their company life-cycle.

3 (b) "applicant" means a university, a university-affiliated research
4 institute or independent not-for-profit incubator established for the
5 purpose of development of entrepreneurial companies through providing
6 business support resources for entrepreneurs during the start-up period.

7 2. The foundation shall:

8 (a) identify areas for which incubators should be designated including
9 areas that are related to industries with significant potential for
10 economic growth and development in New York state and technological
11 areas that are related to the enhancement of productivity in various
12 industries located in New York state.

13 (b) locate incubators, in each of the ten economic development regions
14 to the extent possible in areas where there is not already significant
15 support for business incubation.

16 (c) establish criteria that applicants must satisfy for designation as
17 an incubator, including, but not limited to the following:

18 (i) an established record of, or plan to conform to, best practices
19 including clear policies for business entry and graduation;

20 (ii) a comprehensive suite of entrepreneurial mentoring practices
21 including advising, coaching, planning and connecting to funding sourc-
22 es;

23 (iii) the capacity to secure substantial private and other govern-
24 mental funding for the proposed incubator, in amounts at least equal to
25 the total of support sought from the state;

26 (iv) the ability and willingness to cooperate with other local,
27 regional and statewide economic development, business support, ventures,
28 capital, workforce and other partners;

29 (v) the capacity to collaborate with business and industry.

30 (d) establish such requirements as it deems appropriate for the
31 format, content and filing of applications for designation as incubators
32 for entrepreneurial development.

33 (e) establish such procedures as it deems appropriate for the evalu-
34 ation of applications for designation as incubators for entrepreneurial
35 development, including the establishment of a review panel composed of
36 nationally recognized experts in business incubation.

37 (f) upon the approval of an application, confer an incubator desig-
38 nation upon a successful applicant for a period of five years, unless
39 otherwise revoked by the foundation.

40 (g) the foundation board shall approve rules and regulations for
41 selection of incubators and shall make final designations through vote
42 of majority of appointed members of the foundation board.

43 3. (a) From such funds as may be appropriated for this purpose by the
44 legislature, the foundation shall provide financial support, through
45 contracts or other means, to designated incubators for entrepreneurial
46 development, in order to enhance and accelerate the development of such
47 incubators. Funds received pursuant to this subdivision may be used for
48 purchase of equipment and fixtures, employment of direct service staff,
49 provision of internships, and other purposes approved by the foundation,
50 but may not be used for capital construction. In each case, the amount
51 provided by the foundation to an incubator shall be matched by commit-
52 ments of support from private and governmental sources other than state
53 sources.

54 (i) beginning in the fourth academic year following the academic year
55 in which an incubator is first designated, the foundation shall evaluate
56 its performance.

1 (ii) the foundation will initiate a redesignation process in accord-
2 ance with the standards and criteria set forth in paragraph (b) of
3 subdivision two of this section and in accordance with paragraphs (c)
4 and (d) of subdivision two of this section.

5 (iii) in year five the foundation may designate, subject to available
6 appropriations, additional incubators.

7 In the event a new incubator is selected in the redesignation process,
8 the foundation shall provide funds to such new incubator in accordance
9 with the funding match requirements set forth in subparagraphs (i) and
10 (ii) of this paragraph.

11 (b) Continued funding of the operations of each incubator shall be
12 based upon a showing that: the center continues to comply with the
13 criteria established by the foundation pursuant to paragraph (b) of
14 subdivision two of this section; a demonstration of assistance to emerg-
15 ing businesses in New York state; compliance with the rules, regulations
16 and guidelines of the foundation; and compliance with any contracts
17 between the foundation and the designated incubator.

18 (c) Each incubator shall report on its activities to the foundation
19 board in a manner and according to the schedule established by the foun-
20 dation, and shall provide such additional information as the foundation
21 may require. The foundation shall evaluate incubator operations using
22 methods such as site visits, reporting of specified information and
23 review evaluations using experts in entrepreneurial development. The
24 foundation shall notify each incubator of the results of its evaluations
25 and findings of deficiencies in the operation of such incubator and
26 shall work with such incubators to remedy such findings. If such factors
27 are not remedied, the foundation may withdraw the state funding support,
28 in whole or in part, or withdraw the incubator designation.

29 4. The foundation shall make an annual report of the incubators for
30 entrepreneurial development program to the governor and the speaker of
31 the assembly, the temporary president of the senate, the legislative
32 committees on economic development and to the fiscal committees not
33 later than December thirty-first of each year. Such report shall
34 include, but not be limited to, a list of active tenants, the results of
35 the foundation's evaluation of each incubator, a description of the
36 achievements of each incubator, a complete financial statement of the
37 corporation, any deficiencies in the operation of each incubator, reme-
38 dial actions recommended by the foundation, remedial actions taken by
39 the incubator, a description of business assistance provided by each
40 incubator, a description of any external funding attracted by the incu-
41 bator, partnerships entered into by the incubator, the amount of finan-
42 cial assistance provided by the foundation and the level of matching
43 funds provided each incubator and a description of the use of such
44 monies.

45 § 3. This act shall take effect immediately.