

# STATE OF NEW YORK

10383--A

## IN ASSEMBLY

April 18, 2018

Introduced by M. of A. WOERNER, WRIGHT, D'URSO, LUPARDO, MAGEE, GLICK, DiPIETRO, RA -- Multi-Sponsored by -- M. of A. HAWLEY, THIELE -- read once and referred to the Committee on Agriculture -- committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee

AN ACT to amend the agriculture and markets law, in relation to advertising and labeling of locally produced food

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The agriculture and markets law is amended by adding a new  
2 section 211 to read as follows:

3 § 211. Advertising and labeling of locally produced foods. 1. For  
4 purposes of this section "food product" shall mean all single ingredient  
5 food products as such term is defined in section one hundred ninety-  
6 eight of this article.

7 2. No person, corporation, partnership or limited liability company  
8 shall knowingly sell or offer for sale any food product advertised or  
9 labeled as "local", "locally grown", or any substantially similar term,  
10 unless such food product originated in New York or one hundred miles  
11 from the location where such food product is for sale.

12 3. A violation of the provisions of this section shall be punishable  
13 by a civil penalty not to exceed five hundred dollars for a first  
14 violation and one thousand dollars for each subsequent violation.

15 § 2. This act shall take effect immediately.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

LBD15318-03-8