STATE OF NEW YORK

8547

IN SENATE

May 9, 2018

Introduced by Sen. RITCHIE -- read twice and ordered printed, and when printed to be committed to the Committee on Consumer Protection

AN ACT to amend the general business law, in relation to biometric privacy

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The general business law is amended by adding a new article 2 32-A to read as follows:

ARTICLE 32-A

BIOMETRIC PRIVACY ACT

Section 676. Short title.

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676-a. Definitions.

676-b. Retention; collection; disclosure; destruction.

676-c. Right of action.

676-d. Construction with other laws.

10 § 676. Short title. This article shall be known and may be cited as 11 the "biometric privacy act".

the "biometric privacy act". § 676-a. Definitions. As used in this article: 1. "Biometric identifi-12 13 er" means a retina or iris scan, fingerprint, voiceprint, or scan of 14 hand or face geometry. Biometric identifiers shall not include writing 15 samples, written signatures, photographs, human biological samples used 16 for valid scientific testing or screening, demographic data, tattoo 17 descriptions, or physical descriptions such as height, weight, hair 18 color, or eye color. Biometric identifiers shall not include donated body parts as defined in section forty-three hundred of the public 19 health law or blood or serum stored on behalf of recipients or potential 20 21 recipients of living or cadaveric transplants and obtained or stored by 22 a federally designated organ procurement agency. Biometric identifiers do not include information captured from a patient in a health care 24 setting or information collected, used, or stored for health care treatment, payment, or operations under the federal Health Insurance Porta-25 26 bility and Accountability Act of 1996. Biometric identifiers do not 27 include an X-ray, roentgen process, computed tomography, magnetic reso-28 nance imaging, positron-emission tomography scan, mammography, or other

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

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image or film of the human anatomy used to diagnose, prognose, or treat 1 2 an illness or other medical condition or to further validate scientific 3 testing or screening.

- 2. "Biometric information" means any information, regardless of how it is captured, converted, stored, or shared, based on an individual's biometric identifier used to identify an individual. Biometric information shall not include information derived from items or procedures excluded under the definition of biometric identifiers.
- 3. "Confidential and sensitive information" means personal information that can be used to uniquely identify an individual or an individual's account or property which shall include, but shall not be limited to, a 11 genetic marker, genetic testing information, a unique identifier number to locate an account or property, an account number, a personal iden-14 tification number, a pass code, a driver's license number, or a social security number.
- 16 4. "Private entity" means any individual, partnership, corporation, limited liability company, association, or other group, however organ-17 ized. A private entity shall not include a state or local government 18 19 agency or any court in the state, a clerk of the court, or a judge or 20 justice thereof.
- 21 5. "Written release" means informed written consent or, in the context of employment, a release executed by an employee as a condition of 22 23 employment.
 - § 676-b. Retention; collection; disclosure; destruction. 1. A private entity in possession of biometric identifiers or biometric information must develop a written policy, made available to the public, establishing a retention schedule and guidelines for permanently destroying biometric identifiers and biometric information when the initial purpose for collecting or obtaining such identifiers or information has been satisfied or within three years of the individual's last interaction with the private entity, whichever occurs first. Absent a valid warrant or subpoena issued by a court of competent jurisdiction, a private entity in possession of biometric identifiers or biometric information must comply with its established retention schedule and destruction guidelines.
 - 2. No private entity may collect, capture, purchase, receive through trade, or otherwise obtain a person's or a customer's biometric identifier or biometric information, unless it first:
 - (a) informs the subject or the subject's legally authorized representative in writing that a biometric identifier or biometric information is being collected or stored;
- 42 (b) informs the subject or the subject's legally authorized represen-43 tative in writing of the specific purpose and length of term for which a biometric identifier or biometric information is being collected, 44 45 stored, and used; and
- 46 (c) receives a written release executed by the subject of the biome-47 tric identifier or biometric information or the subject's legally 48 authorized representative.
- 49 3. No private entity in possession of a biometric identifier or biometric information may sell, lease, trade, or otherwise profit from a 50 51 person's or a customer's biometric identifier or biometric information.
- 4. No private entity in possession of a biometric identifier or biome-52 tric information may disclose, redisclose, or otherwise disseminate a 53 54 person's or a customer's biometric identifier or biometric information 55 <u>unless:</u>

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(a) the subject of the biometric identifier or biometric information or the subject's legally authorized representative consents to the disclosure or redisclosure;

- (b) the disclosure or redisclosure completes a financial transaction requested or authorized by the subject of the biometric identifier or the biometric information or the subject's legally authorized representative;
- (c) the disclosure or redisclosure is required by federal, state or local law or municipal ordinance; or
- 10 (d) the disclosure is required pursuant to a valid warrant or subpoena 11 issued by a court of competent jurisdiction.
- 12 <u>5. A private entity in possession of a biometric identifier or biome-</u> 13 <u>tric information shall:</u>
 - (a) store, transmit, and protect from disclosure all biometric identifiers and biometric information using the reasonable standard of care within the private entity's industry; and
 - (b) store, transmit, and protect from disclosure all biometric identifiers and biometric information in a manner that is the same as or more protective than the manner in which the private entity stores, transmits, and protects other confidential and sensitive information.
 - § 676-c. Right of action. Any person aggrieved by a violation of this article shall have a right of action in supreme court against an offending party. A prevailing party may recover for each violation:
- 24 <u>1. against a private entity that negligently violates a provision of</u> 25 <u>this article, liquidated damages of one thousand dollars or actual</u> 26 <u>damages, whichever is greater;</u>
 - 2. against a private entity that intentionally or recklessly violates a provision of this article, liquidated damages of five thousand dollars or actual damages, whichever is greater;
- 30 <u>3. reasonable attorneys' fees and costs, including expert witness fees</u>
 31 <u>and other litigation expenses; and</u>
- 32 <u>4. other relief, including an injunction, as the court may deem appro-</u>
 33 <u>priate.</u>
 - § 676-d. Construction with other laws. 1. Nothing in this article shall be construed to impact the admission or discovery of biometric identifiers and biometric information in any action of any kind in any court, or before any tribunal, board, agency, or person.
 - 2. Nothing in this article shall be construed to conflict with the federal Health Insurance Portability and Accountability Act of 1996.
- 3. Nothing in the article shall be deemed to apply in any manner to a financial institution or an affiliate of a financial institution that is subject to Title V of the federal Gramm-Leach-Bliley Act of 1999.
- 43 4. Nothing in this article shall be construed to apply to a contractor, subcontractor, or agent of a state agency of local government when working for that state agency of local government.
- § 2. This act shall take effect on the ninetieth day after it shall 47 have become a law.