

STATE OF NEW YORK

7300

IN SENATE

January 5, 2018

Introduced by Sen. LAVALLE -- read twice and ordered printed, and when printed to be committed to the Committee on Rules

AN ACT to repeal article 23 of the economic development law, in relation to the establishment of a New York seafood marketing task force and relating to state agencies having seafood marketing roundtable meetings with relevant stakeholders; and providing for the repeal of certain provisions upon expiration thereof

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. Article 23 of the economic development law, as proposed in
2 legislative bill numbers S. 5385-A and A. 6893-A, relating to the estab-
3 lishment of a New York seafood marketing task force, is REPEALED.

4 § 2. For the purposes of this act, the following terms shall have the
5 following meanings:

6 1. "State agencies" shall mean state entities responsible for the
7 implementation of New York's fishery management and economic development
8 roundtables, which shall include, but not be limited to:

9 (a) the department of agriculture and markets;

10 (b) the department of environmental conservation;

11 (c) the department of economic development; and

12 (d) the department of state.

13 2. The term "relevant stakeholders" may include representatives from:

14 (a) a college or university with a specialization in marine and atmo-
15 spheric sciences;

16 (b) the New York sea grant program;

17 (c) the Cornell Cooperative Extension;

18 (d) a trade organization for seafood issues;

19 (e) dealers, wholesalers or processors who purchase and sell finfish,
20 shellfish, and/or crustaceans;

21 (f) aquaculturists;

22 (g) a New York-based retailer of seafood products associated with a
23 restaurant or restaurant organization;

24 (h) a New York-based retailer of seafood products associated with an
25 independent or franchised store;

EXPLANATION--Matter in italics (underscored) is new; matter in brackets
[-] is old law to be omitted.

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1 (i) a commercial fisherman licensed to harvest and/or land in New
2 York;

3 (j) a member of an independent organization or association represent-
4 ing the New York hospitality industry; and/or

5 (k) an economist with expertise in seafood marketing.

6 § 3. On or before September 1, 2018, the state agencies shall meet and
7 convene a series of roundtable meetings with relevant stakeholders at
8 which time a chair or co-chairs may be designated. At least one roundta-
9 ble meeting shall be held in the regions of the state with a relevant
10 seafood industry stakeholder, specifically Long Island, New York City,
11 and the lower Hudson Valley. At least two roundtable meetings shall be
12 held on Long Island. The agenda and meeting place of any roundtable
13 meetings shall be made available to the public in advance of such
14 roundtable meetings and all roundtable meetings shall be open to the
15 public. The meetings may include, among other things, consideration of
16 the following issues:

17 1. Methods to increase the resources and information available to
18 support New York's local fishermen, aquaculturists and related small
19 businesses to ensure the best possible economic and environmental
20 outcomes for the continued growth of the seafood industry and the
21 creation of more locally produced sustainable food systems in the state
22 of New York;

23 2. Methods to promote the marketing and sustainability of New York
24 seafood, such as:

25 (a) Identifying barriers that prevent and/or inhibit local seafood
26 marketing initiatives and growth;

27 (b) Identifying and facilitating opportunities to increase consumer
28 demand for local seafood;

29 (c) Identifying and facilitating opportunities to establish agreements
30 with local fishermen and seafood dealers for potential seafood market-
31 place expansion;

32 (d) Identifying and working with federal and state entities to prevent
33 seafood mislabeling and keep illegally caught fish out of New York's
34 seafood markets, while providing more information to consumers about
35 their seafood purchases;

36 3. Review of existing studies, pilot programs and initiatives of this
37 state and other states regarding best seafood marketing practices; and

38 4. Potential educational opportunities that may be provided for
39 consumers and the seafood and aquaculture community regarding the impor-
40 tance of New York's seafood industry and seafood issues and initiatives.

41 § 4. All departments and agencies of the state shall furnish reason-
42 able advice and provide information and documentation to facilitate the
43 purposes of this act.

44 § 5. The state agencies shall provide a written report of their find-
45 ings identifying any proposed recommendations that may address research,
46 marketing and expansion opportunities for local seafood. Such report
47 shall be provided to the governor, the speaker of the assembly and the
48 temporary president of the senate by September 30, 2019.

49 § 6. This act shall take effect immediately; provided, however, that
50 section one of this act shall take effect on the same date and in the
51 same manner as a chapter of the laws of 2017, amending the economic
52 development law relating to the establishment of a New York seafood
53 marketing task force, as proposed in legislative bill numbers S.5385-A
54 and A.6893-A, takes effect; provided further, however, that sections
55 two, three, four and five of this act shall expire October 1, 2019 when
56 upon such date the provisions of such sections shall be deemed repealed.