

# STATE OF NEW YORK

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478--A

2017-2018 Regular Sessions

## IN SENATE

(Prefiled)

January 4, 2017

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Introduced by Sen. PERALTA -- read twice and ordered printed, and when printed to be committed to the Committee on Cities -- committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee

AN ACT to amend the administrative code of the city of New York, in relation to requiring an educational awareness campaign relative to the dangers of acting as a pedestrian while distracted by using a mobile device

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. The administrative code of the city of New York is amended  
2 by adding a new section 19-196 to read as follows:

3 § 19-196 Pedestrian while distracted by texting program. 1. The  
4 commissioner shall develop a citywide awareness campaign that will  
5 educate pedestrians of the dangers of acting as a pedestrian while  
6 distracted by texting, or other uses of a mobile device. The campaign  
7 shall include communications that educate pedestrians about the dangers  
8 of using a mobile device while traversing an intersection, and the  
9 dangers of using a mobile device while being near or in a street.

10 2. The department is authorized to promulgate any rules and regu-  
11 lations that are necessary to establish the awareness campaign required  
12 by subdivision one of this section.

13 3. The department is further authorized to determine the most appro-  
14 priate method to conduct the awareness campaign, which shall not be  
15 limited to the use of a certain form of communication.

16 § 2. This act shall take effect immediately.

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

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