

# STATE OF NEW YORK

8954

## IN ASSEMBLY

January 9, 2018

Introduced by M. of A. LUPARDO -- read once and referred to the Committee on Tourism, Parks, Arts and Sports Development

AN ACT to amend the economic development law, in relation to the administration of a senior tourism attraction program

The People of the State of New York, represented in Senate and Assembly, do enact as follows:

1 Section 1. Article 5-F of the economic development law, as added by a  
2 chapter of the laws of 2017, amending the economic development law  
3 relating to developing a senior tourism program, as proposed in legisla-  
4 tive bills numbers S.6694 and A.8161-A, is amended to read as follows:

### ARTICLE 5-F

#### SENIOR TOURISM ATTRACTIONS PROGRAM

7 Section 181-f. Definitions.

8 181-g. Senior tourism attractions program.

9 § 181-f. Definitions. For the purposes of this article the following  
10 terms shall have the following meanings:

11 1. "Senior" shall mean persons [~~aged sixty-five and older~~] of at least  
12 sixty years or older;

13 2. "Senior [~~friendly~~] tourism attraction" shall mean a tourism  
14 attraction as identified by a participatory organization that [~~opti-~~  
15 ~~mizes~~] specifies opportunities for seniors [~~in order to enhance their~~  
16 ~~quality of life~~].

17 § 181-g. Senior tourism attractions program. 1. The commissioner, in  
18 conjunction with [~~the commissioner of parks, recreation and historie~~  
19 ~~preservation,~~] all relevant departments and agencies, tourism promotion  
20 agencies, and the director of the office for the aging and in consulta-  
21 tion with applicable local government officials, shall develop and  
22 implement a senior tourism attractions program. Such program shall  
23 [~~identify senior friendly tourism~~] include the opportunity to incorpo-  
24 rate information for visitors and senior attractions in each of the  
25 state's [~~tourism~~] vacation regions. In identifying specific [~~tourism~~]  
26 attractions to be included in the program, consideration shall be given  
27 to attractions that can be linked to surrounding artistic, cultural,

EXPLANATION--Matter in italics (underscored) is new; matter in brackets  
[-] is old law to be omitted.

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1 historical, and entertainment attractions or other tourism [~~destina-~~  
2 ~~tions~~] attractions.

3 2. The senior tourism attractions program shall identify for visitors  
4 of senior friendly attractions the surrounding attractions, restaurants,  
5 lodging and other exhibits or places of entertainment.

6 3. [~~The commissioner shall conduct a public outreach campaign to~~  
7 ~~inform the public of the senior tourism program and the senior friendly~~  
8 ~~attractions in such program. Such information~~] Information about the  
9 senior tourism attractions shall be publicly available and posted on the

10 websites of the department, the office of parks, recreation and historic  
11 preservation, and the office for the aging.

12 § 2. This act shall take effect on the same date and in the same  
13 manner as a chapter of the laws of 2017, amending the economic develop-  
14 ment law relating to developing a senior tourism program, as proposed in  
15 legislative bills numbers S.6694 and A.8161-A, takes effect.