

6805

I N S E N A T E

February 24, 2016

Introduced by Sen. RITCHIE -- read twice and ordered printed, and when printed to be committed to the Committee on Agriculture

AN ACT to amend the agriculture and markets law, in relation to establishing and implementing the NY pride/NY certified program for the voluntary labeling of agricultural products grown and produced in this state

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

1 Section 1. The agriculture and markets law is amended by adding a new
2 article 24-A to read as follows:

3 ARTICLE 24-A

4 NY PRIDE / NY CERTIFIED PROGRAM

5 SECTION 291. NY PRIDE/NY CERTIFIED PROGRAM; ESTABLISHED.

6 S 291. NY PRIDE/NY CERTIFIED PROGRAM; ESTABLISHED. 1. THE DEPARTMENT
7 SHALL ESTABLISH AND IMPLEMENT A NY PRIDE/NY CERTIFIED PROGRAM FOR AGRI-
8 CULTURAL PRODUCTS PRODUCED IN THIS STATE WHICH ARE SO PRODUCED IN
9 ACCORDANCE WITH THE REQUIREMENTS OF THIS SECTION.

10 2. AN AGRICULTURAL PRODUCT PRODUCED IN THIS STATE SHALL BE ELIGIBLE TO
11 BE LABELED AS "NY PRIDE/NY CERTIFIED" IF IT WAS PRODUCED:

12 (A) BY A PRODUCER WHICH HAS BEEN CERTIFIED BY THE UNITED STATES
13 DEPARTMENT OF AGRICULTURE AS USING GOOD AGRICULTURAL PRACTICES OR A
14 SIMILAR CERTIFICATION FROM SUCH DEPARTMENT RELATING TO THE PARTICULAR
15 AGRICULTURAL PRODUCT; AND

16 (B) BY A PRODUCER WHICH PARTICIPATES IN THE APPROPRIATE COUNTY'S SOIL
17 AND WATER CONSERVATION DISTRICT IN IMPLEMENTING THE AGRICULTURAL ENVI-
18 RONMENTAL MANAGEMENT PLAN ESTABLISHED PURSUANT TO ARTICLE ELEVEN-A OF
19 THIS CHAPTER.

20 3. THE PRODUCER OF AN AGRICULTURAL PRODUCT WHICH MEETS THE REQUIRE-
21 MENTS OF SUBDIVISION TWO OF THIS SECTION MAY APPLY TO THE DEPARTMENT TO
22 HAVE SUCH PRODUCT CERTIFIED PURSUANT TO THIS SECTION. THE DEPARTMENT
23 SHALL SO CERTIFY EACH SUCH PRODUCT WITH THIRTY DAYS OF RECEIPT OF AN
24 APPLICATION.

25 4. THE DEPARTMENT SHALL ESTABLISH A LABEL OF SUCH DESIGN, AS SHALL BE
26 DEEMED APPROPRIATE BY THE COMMISSIONER, FOR THE MARKETING OF AGRICUL-

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets
[] is old law to be omitted.

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1 TURAL PRODUCTS THAT HAVE BEEN CERTIFIED TO BE LABELED "NY PRIDE/NY
2 CERTIFIED". ONLY AGRICULTURAL PRODUCTS CERTIFIED PURSUANT TO SUBDIVISION
3 THREE OF THIS SECTION SHALL BE AUTHORIZED TO BEAR SUCH LABEL.
4 S 2. This act shall take effect immediately.