3843

2015-2016 Regular Sessions

IN SENATE

February 20, 2015

Introduced by Sens. ESPAILLAT, SAMPSON -- read twice and ordered printed, and when printed to be committed to the Committee on Consumer Protection

AN ACT to amend the general business law, in relation to requiring credit card solicitations and statements to display a "Credit Card Facts" display box

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEM-BLY, DO ENACT AS FOLLOWS:

Section 1. The general business law is amended by adding a new section 2 520-e to read as follows:

- 520-E. CREDIT CARD FACTS DISPLAY. 1. IN ADDITION TO THE DISCLOSURES REQUIRED BY SECTION FIVE HUNDRED TWENTY OF THIS ARTICLE, ALL APPLICATION FORMS OR PRE-APPROVED WRITTEN SOLICITATIONS TO ENTER INTO A CREDIT WHICH ARE MAILED TO AN INDIVIDUAL RESIDING IN THIS STATE, BY OR ON BEHALF OF AN ISSUER, WHETHER OR NOT THE ISSUER IS LOCATED IN THAN AN APPLICATION FORM OR SOLICITATION INCLUDED IN A OTHER MAGAZINE, NEWSPAPER, OR OTHER PUBLICATION DISTRIBUTED BY SOMEONE ISSUER, AND, ANY APPLICATION FOR A CREDIT CARD WHICH IS THEDISTRIBUTED OR MADE AVAILABLE IN THIS STATE TO A RESIDENT OF THIS IN AN OFFICE OR OTHER PLACE OF BUSINESS OWNED OR OPERATED BY THE ISSUER, SET FORTH IN SUBDIVISION THREE OF THIS SHALL CONTAIN THE DISCLOSURES SECTION IN THE FORM OF A CREDIT CARD FACTS DISPLAY AND SHALL SUBSTANTIALLY THE SAME FORMAT AND TERMINOLOGY SHOWN IN SUBDIVISION THREE OF THIS SECTION.
- ALL CREDIT CARD STATEMENTS WHICH ARE MAILED OR PROVIDED ELECTRON-ICALLY TO AN INDIVIDUAL RESIDING IN THIS STATE, BY OR ON BEHALF OF AN 19 ISSUER, WHETHER OR NOT THE ISSUER IS LOCATED IN THIS STATE, SHALL CONTAIN THE DISCLOSURES SET FORTH IN SUBDIVISION THREE OF THIS SECTION FORM OF A CREDIT CARD FACTS DISPLAY AND SHALL USE SUBSTANTIALLY 22 THE SAME FORMAT AND TERMINOLOGY SHOWN IN SUBDIVISION THREE SECTION.

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EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets [] is old law to be omitted.

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1 3. A. THE CREDIT CARD FACTS DISPLAY SHALL BE BOXED WITH ALL BLACK OR 2 ONE COLOR TYPE PRINTED ON A WHITE OR NEUTRAL BACKGROUND.

- 3 B. HELVETICA BLACK BOLD TYPEFACE SHALL BE USED FOR ALL HEADINGS AND 4 SUBHEADINGS AND HELVETICA REGULAR TYPEFACE MAY BE USED FOR INFORMATION 5 DISCLOSURES.
- 6 C. TYPE SIZE SHALL BE: (I) SIXTEEN POINT OR LARGER FOR THE PRIMARY 7 "CREDIT CARD FACTS" HEADING;
- 8 (II) TWELVE POINT OR LARGER FOR THE "INTEREST RATE", "FEES", "PAYMENT 9 OPTIONS" AND "WARNINGS" HEADINGS; AND
- 10 (III) TEN POINT OR LARGER FOR THE SUBHEADINGS AND INFORMATION DISCLO-11 SURES.
- 12 D. AN EIGHT POINT RULE SEPARATES LARGE GROUPINGS AS SHOWN BELOW IN 13 THIS SUBDIVISION. A SIX POINT RULE INFORMATION DISCLOSURE LINES.
- 14 E. ALL LABELS ARE ENCLOSED BY ONE-HALF POINT BOX RULE WITHIN THREE
- 15 POINTS OF TEXT MEASURE.
- 16 CREDIT CARD FACTS
- 17 HERE IS A SUMMARY OF THE TERMS OF THIS CREDIT CARD ACCOUNT
- 18 INTEREST RATES
- 19 PURCHASES
- 20 _____
- 21 BALANCE TRANSFERS
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 - 23 CASH ADVANCES
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- 27 MINIMUM INTEREST
- 28 FEES

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- 29 FOREIGN CURRENCY PURCHASES
- 31 BALANCE TRANSFERS
- 32
 - 33 CASH ADVANCES 34
 - 35 LATE PAYMENTS
- 36 _____
- 37 EXCEEDING CREDIT LIMIT
- 38 PAYMENT OPTIONS
- 39 IN FULL BY DUE DATE
- 40 _____
- 41 MINIMUM BALANCE BY DUE DATE
- 42 WARNINGS
- 43 LATE PAYMENTS
- 44 S 2. This act shall take effect on the first of January next succeed-
- 45 ing the date on which it shall have become a law.