S T A T E O F N E W Y O R K

6266

I N S E N A T E

(PREFILED)

January 6, 2016

Introduced by Sen. PERALTA -- read twice and ordered printed, and when printed to be committed to the Committee on Cities

AN ACT to amend the administrative code of the city of New York, in relation to requiring an educational awareness campaign relative to the dangers of acting as a pedestrian while distracted by using a mobile device

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

Section 1. The administrative code of the city of New York is amended by adding a new section 19-193 to read as follows:

S 19-193 PEDESTRIAN WHILE DISTRACTED BY TEXTING PROGRAM. 1. THE COMMISSIONER SHALL DEVELOP AN AWARENESS CAMPAIGN THAT WILL EDUCATE PEDESTRIANS OF THE DANGERS OF ACTING AS A PEDESTRIAN WHILE DISTRACTED BY TEXTING, OR OTHER USE OF A MOBILE DEVICE. THE CAMPAIGN SHALL FOCUS ON EDUCATING PEDESTRIANS ABOUT THE DANGERS OF "USING A MOBILE DEVICE" WHILE CROSSING AN INTERSECTION AND/OR "USING A MOBILE DEVICE" WHILE BEING NEAR OR IN A STREET.

2. THE DEPARTMENT SHALL DEVELOP THE CAMPAIGN AND SHALL HAVE LEAVE TO DECIDE HOW BEST TO CARRY OUT THE CAMPAIGN.

S 2. This act shall take effect immediately.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets [ ] is old law to be omitted.

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