## 5552

2015-2016 Regular Sessions

IN SENATE

May 14, 2015

Introduced by Sen. BOYLE -- read twice and ordered printed, and when printed to be committed to the Committee on Consumer Protection

AN ACT to amend the general business law, in relation to products containing small magnets

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

Section 1. The general business law is amended by adding a new section 396-11 to read as follows:

1 2

3 S 396-LL. PRODUCTS CONTAINING SMALL MAGNETS. 1. FOR PURPOSES OF THIS 4 SECTION:

5 (A) "SMALL MAGNET" SHALL MEAN A MAGNET THAT CAN FIT COMPLETELY INTO A 6 SPECIALLY DESIGNED TEST CYLINDER 2.25 INCHES LONG BY 1.25 INCHES WIDE 7 THAT APPROXIMATES THE SIZE OF THE FULLY EXPANDED THROAT OF A CHILD UNDER 8 THREE YEARS OLD, COMMONLY REFERRED TO AS THE SMALL PARTS CYLINDER, AS 9 PRESCRIBED IN 16 CFR SECTION 1501.4, FIGURE 1; AND

10 (B) "MAGNET NOVELTY CONSUMER PRODUCT" SHALL MEAN A PRODUCT MARKETED TO 11 ADULTS FOR THE PURPOSES OF LEISURE OR STRESS RELIEF THAT CONTAINS A 12 MAGNET OR MAGNETS. MAGNET NOVELTY CONSUMER PRODUCTS INCLUDE, BUT ARE NOT 13 LIMITED TO, OFFICE TOYS, DESKTOP TOYS, DESK TOYS, STRESS RELIEF TOYS, 14 AND PUZZLES.

15 2. NO PERSON, FIRM, PARTNERSHIP, ASSOCIATION OR CORPORATION SHALL
16 MANUFACTURE, SELL AT RETAIL, OFFER TO SELL, OR DISTRIBUTE AT RETAIL, ANY
17 JEWELRY PRODUCT THAT INCLUDES A SMALL MAGNET AND WHICH IS MARKETED AS A
18 PRODUCT DESIGNED TO MIMIC A TONGUE, LIP OR NOSE PIERCING.

19 3. NO PERSON, FIRM, CORPORATION OR OTHER LEGAL ENTITY SHALL MANUFAC-20 TURE, SELL AT RETAIL, OFFER TO SELL AT RETAIL, OR DISTRIBUTE ANY MAGNET NOVELTY CONSUMER PRODUCT CONTAINING A SMALL MAGNET UNLESS 21 SUCH PERSON, FIRM, CORPORATION OR OTHER LEGAL ENTITY CAUSES A NOTICE, WHICH IS CLEAR-22 23 LY VISIBLE TO THE CONSUMER AND PRINTED IN CLEAR AND CONSPICUOUS TYPE, TO 24 APPEAR ON THE PACKAGE IN WHICH SUCH PRODUCT IS SOLD OR OFFERED FOR SALE, 25 OR IF UNPACKAGED, ON A LABEL OR TAG AFFIXED TO THE PRODUCT. SUCH NOTICE

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets
[] is old law to be omitted.

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SHALL CONSIST OF THE SIGNAL WORD "WARNING" AND CONTAIN, AT A MINIMUM, 1 2 THE FOLLOWING TEXT OR EQUIVALENT TEXT WHICH CLEARLY CONVEYS THE SAME 3 WARNING: 4 "THIS PRODUCT CONTAINS (A) SMALL MAGNET(S). SWALLOWED MAGNETS CAN 5 STICK TOGETHER ACROSS INTESTINES CAUSING SERIOUS INFECTIONS AND DEATH. 6 SEEK IMMEDIATE MEDICAL ATTENTION IF MAGNET(S) ARE SWALLOWED OR INHALED." 7 THIS SECTION SHALL NOT APPLY TO PRODUCTS THAT COMPLY WITH THE 4.

8 MAGNET SAFETY AND LABELING REQUIREMENTS OF ASTM F963-11 OR ANY SUBSE-9 QUENT REVISIONS OF SUCH STANDARD.

10 5. THE DEPARTMENT OF STATE SHALL PROMULGATE RULES AND REGULATIONS 11 NECESSARY TO CARRY OUT THE PROVISIONS OF THIS SECTION.

12 6. WHENEVER THERE SHALL BE A VIOLATION OF THIS SECTION, AN APPLICATION MAY BE MADE BY THE ATTORNEY GENERAL IN THE NAME OF THE PEOPLE OF THE 13 14 STATE OF NEW YORK, TO A COURT OR JUSTICE HAVING JURISDICTION BY A SPECIAL PROCEEDING TO ISSUE AN INJUNCTION, AND UPON NOTICE TO 15 THE 16 DEFENDANT OF NOT LESS THAN FIVE DAYS, TO ENJOIN AND RESTRAIN THE CONTIN-SUCH VIOLATION; AND IF IT SHALL APPEAR TO THE SATISFACTION OF 17 UANCE OF THE COURT OR JUSTICE THAT THE DEFENDANT HAS, IN FACT, VIOLATED 18 THIS 19 SECTION, AN INJUNCTION MAY BE ISSUED BY THE COURT OR JUSTICE, ENJOINING AND RESTRAINING ANY FURTHER VIOLATIONS, WITHOUT REQUIRING PROOF THAT ANY 20 PERSON HAS, IN FACT, BEEN INJURED OR DAMAGED THEREBY. IN ANY 21 SUCH PROCEEDING, THE COURT MAY MAKE ALLOWANCES TO THE ATTORNEY GENERAL AS 22 PROVIDED IN PARAGRAPH SIX OF SUBDIVISION (A) OF SECTION EIGHTY-THREE 23 HUNDRED THREE OF THE CIVIL PRACTICE LAW AND RULES, AND DIRECT RESTITU-24 25 TION. WHENEVER THE COURT SHALL DETERMINE THAT A VIOLATION OF THIS 26 SECTION HAS OCCURRED, THE COURT MAY IMPOSE A CIVIL PENALTY OF NOT MORE THAN TWO THOUSAND DOLLARS. IN CONNECTION WITH ANY SUCH PROPOSED APPLI-27 28 CATION, THE ATTORNEY GENERAL IS AUTHORIZED TO TAKE PROOF AND MAKE A DETERMINATION OF THE RELEVANT FACTS AND TO ISSUE SUBPOENAS IN ACCORDANCE 29 WITH THE CIVIL PRACTICE LAW AND RULES. 30

S 2. This act shall take effect on the one hundred twentieth day after it shall have become a law. Effective immediately, the addition, amendment and/or repeal of any rule or regulation necessary for the implementation of this act on its effective date are authorized to be made on or before such effective date.