4778

2015-2016 Regular Sessions

IN SENATE

April 15, 2015

Introduced by Sen. VENDITTO -- read twice and ordered printed, and when printed to be committed to the Committee on Consumer Protection

AN ACT to amend the general business law, in relation to prohibiting issuers from accepting personal financial information of holders from a third-party

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

- 1 Section 1. The general business law is amended by adding a new section 2 518-b to read as follows:
- S 518-B. PROHIBITED CREDIT CARD USER INFORMATION REQUESTS. 1. ISSUERS OF CREDIT CARDS AND DEBIT CARDS ARE PROHIBITED FROM KNOWINGLY ACCEPTING SOLICITING THE PERSONAL FINANCIAL INFORMATION OF A HOLDER FROM A 6 THIRD-PARTY. PROVIDED, HOWEVER, THAT NO PROVISION OF THIS SECTION 7 PROHIBIT ISSUER OF A CREDIT CARD OR DEBIT CARD FROM DEEMED TO AN8 ACCEPTING OR SOLICITING FROM A BANKING ORGANIZATION, AS DEFINED SECTION TWO OF THE BANKING LAW, THE PERSONAL INFORMATION OF A HOLDER FOR 9 THE PURPOSE OF VERIFYING THE IDENTITY OF SUCH HOLDER AND PREVENT IMPROP-10 ER OR UNAUTHORIZED USE. 11
- 12 2. A VIOLATION OF THE PROVISIONS OF THIS SECTION BY AN ISSUER SHALL BE 13 PUNISHABLE BY A CIVIL PENALTY NOT TO EXCEED TWO THOUSAND DOLLARS FOR 14 EACH SUCH VIOLATION.
- 15 S 2. This act shall take effect on the first of September next 16 succeeding the date on which it shall have become a law.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets [] is old law to be omitted.

LBD10403-01-5