S T A T E O F N E W Y O R K

3769

2015-2016 Regular Sessions

I N S E N A T E

February 17, 2015

Introduced by Sen. SANDERS -- read twice and ordered printed, and when printed to be committed to the Committee on Consumer Protection

AN ACT to amend the general business law, in relation to printed privacy protection policies on internet websites, online services, online applications and mobile applications that collect social security numbers

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

Section 1. The general business law is amended by adding a new section 390-bb to read as follows:

S 390-BB. PRIVACY PROTECTION POLICIES. ANY INTERNET WEBSITE, ONLINE SERVICE, ONLINE APPLICATION OR MOBILE APPLICATION THAT COLLECTS INDIVIDUALS' SOCIAL SECURITY NUMBERS SHALL POST CLEAR AND CONSPICUOUS NOTICE ON THE HOMEPAGE OF ITS OWN WEBSITE ABOUT ITS PRIVACY POLICY. ANY PERSON FOUND TO HAVE VIOLATED THE PROVISIONS OF THIS SECTION SHALL BE GUILTY OF A CLASS B MISDEMEANOR AND SUBJECT TO A TWO HUNDRED FIFTY DOLLAR FINE.

S 2. This act shall take effect immediately.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets [ ] is old law to be omitted.

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