S T A T E O F N E W Y O R K

8571

2015-2016 Regular Sessions

I N A S S E M B L Y

November 16, 2015

Introduced by M. of A. SOLAGES -- read once and referred to the Committee on Consumer Affairs and Protection

AN ACT to amend the general business law, in relation to requirements regarding the publications of advertisements in newspapers

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

Section 1. The general business law is amended by adding a new section 335-b to read as follows:

S 335-B. INVESTIGATION OF ADVERTISEMENTS. 1. EVERY NEWSPAPER, MAGAZINE OR OTHER PERIODICAL OR PRINTED PUBLICATION PUBLISHED IN THIS STATE, SHALL INVESTIGATE PRIVATE ADVERTISEMENTS PRIOR TO PUBLICATION TO ENSURE THAT SUCH ADVERTISEMENTS DO NOT VIOLATE TITLE VII OF THE CIVIL RIGHTS ACT OF 1964 AND/OR OTHER FEDERAL OR STATE STATUTES THAT PROHIBIT DISCRIMINATION IN THE WORKPLACE.

2. ANY PERSON, PARTNERSHIP, LIMITED PARTNERSHIP, UNINCORPORATED JOINT-STOCK ASSOCIATION OR CORPORATION PUBLISHING IN THE STATE OF NEW YORK, NEWSPAPER, MAGAZINE OR OTHER PERIODICAL OR PRINTED PUBLICATION WHICH NEGLECTS TO CARRY OUT THE PROVISIONS OF SUBDIVISION ONE OF THIS SECTION SHALL BE FINED NOT LESS THAN TEN THOUSAND DOLLARS NOR MORE THAN FIFTY THOUSAND DOLLARS.

S 2. This act shall take effect on the ninetieth day after it shall have become a law.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets [ ] is old law to be omitted.

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