

7385

I N S E N A T E

May 14, 2014

Introduced by Sen. GRISANTI -- read twice and ordered printed, and when printed to be committed to the Committee on Social Services

AN ACT to amend the social services law, in relation to processing of electronic benefit transfer cards

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

1 Section 1. Section 21-a of the social services law is amended by
2 adding a new subdivision 3 to read as follows:
3 3. IT SHALL BE UNLAWFUL AND IS PROHIBITED FOR ANY PERSON, FIRM OR
4 CORPORATION WHICH IS NOT AN AGENCY, CONTRACTOR OR INSTRUMENTALITY OF NEW
5 YORK STATE AND WHICH PROVIDES OR OFFERS TO PROVIDE ANY SERVICE RELATED
6 TO THE PROCESSING OF ELECTRONIC BENEFIT TRANSFERS OF PUBLIC ASSISTANCE
7 UNDER THIS CHAPTER TO ASSUME, ADOPT OR USE AS, OR AS A PART OF A CORPO-
8 RATE, ASSUMED OR TRADE NAME, FOR ADVERTISING PURPOSES, OR FOR THE
9 PURPOSES OF TRADE, OR FOR ANY OTHER PURPOSE, THE WORDS "NEW YORK", "NEW
10 YORK STATE" OR "STATE OF NEW YORK", OR AN ABBREVIATION THEREOF; OR ANY
11 OFFICIAL EMBLEM OR OTHER OFFICIAL INSIGNIA THEREOF; NOR SHALL ANY
12 PERSON, FIRM OR CORPORATION, WITH INTENT TO DECEIVE OR MISLEAD THE
13 PUBLIC, FOR ANY OF SUCH PURPOSES, ASSUME, ADOPT OR USE ANY SUCH NAME,
14 DESIGNATION OR STYLE, OR SIMULATION THEREOF WHICH MAY DECEIVE OR MISLEAD
15 THE PUBLIC AS TO THE TRUE IDENTITY OF SUCH PERSON, FIRM OR CORPORATION
16 OR AS TO THE OFFICIAL CONNECTION OF SUCH PERSON, FIRM OR CORPORATION
17 WITH THE STATE OF NEW YORK OR ANY AGENCY THEREOF. A VIOLATION OF THIS
18 SUBDIVISION SHALL BE A MISDEMEANOR.
19 S 2. This act shall take effect immediately.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets [] is old law to be omitted.

LBD15166-01-4