

5932

2013-2014 Regular Sessions

I N S E N A T E

September 11, 2013

Introduced by Sen. ROBACH -- read twice and ordered printed, and when printed to be committed to the Committee on Rules

AN ACT to amend the education law, in relation to the release of personally identifiable student information

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

1 Section 1. The education law is amended by adding a new section 3212-b  
2 to read as follows:

3 S 3212-B. RELEASE OF PERSONALLY IDENTIFIABLE INFORMATION. 1. DEFI-  
4 NITIONS. AS USED IN THIS SECTION:

5 (A) THE TERMS "DISCLOSURE," "EDUCATION PROGRAM," "EDUCATION RECORDS,"  
6 "ELIGIBLE STUDENT," "PARENT," "PARTY," "PERSONALLY IDENTIFIABLE INFORMA-  
7 TION," "RECORD," AND "STUDENT" SHALL HAVE THE SAME MEANING AS THOSE  
8 TERMS ARE DEFINED IN 34 CFR PART 99.3;

9 (B) THE TERM "INSTITUTION" SHALL MEAN ANY PUBLIC OR PRIVATE ELEMENTARY  
10 OR SECONDARY SCHOOL OR AN INSTITUTION THAT PROVIDES EDUCATION TO  
11 STUDENTS BEYOND THE SECONDARY EDUCATION LEVEL; SECONDARY EDUCATION SHALL  
12 HAVE THE MEANING SET FORTH IN SUBDIVISION SEVEN OF SECTION TWO OF THIS  
13 CHAPTER;

14 2. LIMITATIONS ON ACCESS TO, OR DISCLOSURE OF, PERSONALLY IDENTIFIABLE  
15 INFORMATION. (A) AUTHORIZED REPRESENTATIVES. THE DEPARTMENT AND DISTRICT  
16 BOARDS OF EDUCATION SHALL ONLY DESIGNATE PARTIES THAT ARE UNDER THEIR  
17 DIRECT CONTROL TO ACT AS THEIR AUTHORIZED REPRESENTATIVES TO CONDUCT ANY  
18 AUDIT OR EVALUATION, OR ANY COMPLIANCE OR ENFORCEMENT ACTIVITY IN  
19 CONNECTION WITH LEGAL REQUIREMENTS THAT RELATE TO STATE OR DISTRICT  
20 SUPPORTED EDUCATIONAL PROGRAMS, WHEN ANY SUCH AUDIT, EVALUATION OR  
21 ACTIVITY REQUIRES OR IS USED AS THE BASIS FOR GRANTING ACCESS TO  
22 PERSONALLY IDENTIFIABLE STUDENT INFORMATION;

23 (B) OUTSOURCING. THE DEPARTMENT, DISTRICT BOARDS OF EDUCATION AND  
24 INSTITUTIONS MAY NOT DISCLOSE PERSONALLY IDENTIFIABLE INFORMATION FROM  
25 EDUCATION RECORDS OF STUDENTS WITHOUT THE WRITTEN CONSENT OF ELIGIBLE

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets  
[ ] is old law to be omitted.

LBD09672-06-3

1 STUDENTS OR PARENTS TO A CONTRACTOR, CONSULTANT, OR OTHER PARTY TO WHOM  
2 AN AGENCY OR INSTITUTION HAS OUTSOURCED INSTITUTIONAL SERVICES OR FUNC-  
3 TIONS UNLESS THAT OUTSIDE PARTY:

4 (1) PERFORMS AN INSTITUTIONAL SERVICE OR FUNCTION FOR WHICH THE  
5 DEPARTMENT, DISTRICT BOARD OF EDUCATION, OR INSTITUTION WOULD OTHERWISE  
6 USE EMPLOYEES;

7 (2) IS UNDER THE DIRECT CONTROL OF THE AGENCY OR INSTITUTION WITH  
8 RESPECT TO THE USE AND MAINTENANCE OF EDUCATION RECORDS;

9 (3) LIMITS INTERNAL ACCESS TO EDUCATION RECORDS TO THOSE INDIVIDUALS  
10 THAT ARE DETERMINED TO HAVE LEGITIMATE EDUCATIONAL INTERESTS;

11 (4) DOES NOT USE THE EDUCATION RECORDS FOR ANY OTHER PURPOSES THAN  
12 THOSE EXPLICITLY AUTHORIZED IN ITS CONTRACT;

13 (5) DOES NOT DISCLOSE ANY PERSONALLY IDENTIFIABLE INFORMATION TO ANY  
14 OTHER PARTY:

15 (I) WITHOUT THE PRIOR WRITTEN CONSENT OF THE PARENT OR ELIGIBLE  
16 STUDENT, OR

17 (II) UNLESS REQUIRED BY STATUTE OR COURT ORDER AND THE PARTY PROVIDES  
18 A NOTICE OF THE DISCLOSURE TO THE DEPARTMENT, DISTRICT BOARD OF EDUCA-  
19 TION, OR INSTITUTION THAT PROVIDED THE INFORMATION NO LATER THAN THE  
20 TIME THE INFORMATION IS DISCLOSED, UNLESS PROVIDING NOTICE OF THE  
21 DISCLOSURE IS EXPRESSLY PROHIBITED BY THE STATUTE OR COURT ORDER;

22 (6) MAINTAINS REASONABLE ADMINISTRATIVE, TECHNICAL AND PHYSICAL SAFE-  
23 GUARDS TO PROTECT THE SECURITY, CONFIDENTIALITY AND INTEGRITY OF  
24 PERSONALLY IDENTIFIABLE STUDENT INFORMATION IN ITS CUSTODY;

25 (7) USES ENCRYPTION TECHNOLOGIES TO PROTECT DATA WHILE IN MOTION OR IN  
26 ITS CUSTODY FROM UNAUTHORIZED DISCLOSURE USING A TECHNOLOGY OR METHODOL-  
27 OGY SPECIFIED BY THE SECRETARY OF THE U.S. DEPARTMENT OF HEALTH AND  
28 HUMAN SERVICES IN GUIDANCE ISSUED UNDER SECTION 13402(H)(2) OF PUBLIC  
29 LAW 111-5;

30 (8) HAS SUFFICIENT ADMINISTRATIVE AND TECHNICAL PROCEDURES TO MONITOR  
31 CONTINUOUSLY THE SECURITY OF PERSONALLY IDENTIFIABLE INFORMATION IN ITS  
32 CUSTODY;

33 (9) CONDUCTS A SECURITY AUDIT ANNUALLY AND PROVIDES THE RESULTS OF  
34 THAT AUDIT TO EACH DEPARTMENT, DISTRICT BOARD OF EDUCATION, OR INSTITU-  
35 TION THAT PROVIDED EDUCATIONAL RECORDS;

36 (10) PROVIDES THE DEPARTMENT, DISTRICT BOARD OF EDUCATION, OR INSTITU-  
37 TION WITH A BREACH REMEDIATION PLAN ACCEPTABLE TO THE DEPARTMENT,  
38 DISTRICT BOARD OF EDUCATION OR INSTITUTION PRIOR TO INITIAL RECEIPT OF  
39 EDUCATION RECORDS;

40 (11) REPORTS ALL SUSPECTED SECURITY BREACHES TO THE DEPARTMENT,  
41 DISTRICT BOARDS OF EDUCATION, OR INSTITUTION THAT PROVIDED EDUCATION  
42 RECORDS AS SOON AS POSSIBLE BUT NOT LATER THAN FORTY-EIGHT HOURS AFTER A  
43 SUSPECTED BREACH WAS KNOWN OR WOULD HAVE BEEN KNOWN BY EXERCISING  
44 REASONABLE DILIGENCE;

45 (12) REPORTS ALL ACTUAL SECURITY BREACHES TO THE DEPARTMENT, DISTRICT  
46 BOARDS OF EDUCATION, OR INSTITUTION THAT PROVIDED EDUCATION RECORDS AS  
47 SOON AS POSSIBLE BUT NOT LATER THAN TWENTY-FOUR HOURS AFTER AN ACTUAL  
48 BREACH WAS KNOWN OR WOULD HAVE BEEN KNOWN BY EXERCISING REASONABLE DILI-  
49 GENCE;

50 (13) IN THE EVENT OF A SECURITY BREACH OR UNAUTHORIZED DISCLOSURES OF  
51 PERSONALLY IDENTIFIABLE INFORMATION, PAYS ALL COSTS AND LIABILITIES  
52 INCURRED BY THE DEPARTMENT, DISTRICT BOARDS OF EDUCATION, OR INSTI-  
53 TUTIONS RELATED TO THE SECURITY BREACH OR UNAUTHORIZED DISCLOSURE,  
54 INCLUDING BUT NOT LIMITED TO THE COSTS OF RESPONDING TO INQUIRIES ABOUT  
55 THE SECURITY BREACH OR UNAUTHORIZED DISCLOSURE, OF NOTIFYING SUBJECTS OF  
56 PERSONALLY IDENTIFIABLE INFORMATION ABOUT THE BREACH, OF MITIGATING THE

1 EFFECTS OF THE BREACH FOR THE SUBJECTS OF PERSONALLY IDENTIFIABLE INFOR-  
2 MATION, AND OF INVESTIGATING THE CAUSE OR CONSEQUENCES OF THE SECURITY  
3 BREACH OR UNAUTHORIZED DISCLOSURE; AND

4 (14) DESTROYS OR RETURNS TO THE DEPARTMENT, DISTRICT BOARDS OF EDUCA-  
5 TION, OR INSTITUTIONS ALL PERSONALLY IDENTIFIABLE INFORMATION IN ITS  
6 CUSTODY UPON REQUEST AND AT THE TERMINATION OF THE CONTRACT.

7 (C) STUDIES. THE DEPARTMENT, DISTRICT BOARDS OF EDUCATION, OR INSTI-  
8 TUTIONS MAY DISCLOSE PERSONALLY IDENTIFIABLE INFORMATION FROM AN EDUCA-  
9 TION RECORD OF A STUDENT WITHOUT THE CONSENT OF ELIGIBLE STUDENTS OR  
10 PARENTS TO A PARTY CONDUCTING STUDIES FOR, OR ON BEHALF OF, EDUCATIONAL  
11 AGENCIES OR INSTITUTIONS TO:

12 (1) DEVELOP, VALIDATE, OR ADMINISTER PREDICTIVE TESTS;

13 (2) ADMINISTER STUDENT AID PROGRAMS; OR

14 (3) IMPROVE INSTRUCTION;

15 PROVIDED THAT THE OUTSIDE PARTY CONDUCTING THE STUDY MEETS ALL OF THE  
16 REQUIREMENTS FOR CONTRACTORS SET FORTH IN PARAGRAPH (B) OF THIS SUBDIVI-  
17 SION;

18 (D) COMMERCIAL USE PROHIBITED. THE DEPARTMENT, DISTRICT BOARDS OF  
19 EDUCATION AND INSTITUTIONS MAY NOT, WITHOUT THE WRITTEN CONSENT OF  
20 ELIGIBLE STUDENTS OR PARENTS, DISCLOSE PERSONALLY IDENTIFIABLE INFORMA-  
21 TION FROM EDUCATION RECORDS TO ANY PARTY FOR A COMMERCIAL USE, INCLUDING  
22 BUT NOT LIMITED TO MARKETING PRODUCTS OR SERVICES, COMPILATION OF LISTS  
23 FOR SALE OR RENTAL, DEVELOPMENT OF PRODUCTS OR SERVICES, OR CREATION OF  
24 INDIVIDUAL, HOUSEHOLD, OR GROUP PROFILES; NOR MAY SUCH DISCLOSURE BE  
25 MADE FOR PROVISION OF SERVICES OTHER THAN CONTRACTING, STUDIES, AND  
26 AUDITS OR EVALUATIONS AS AUTHORIZED AND LIMITED BY PARAGRAPHS (B) AND  
27 (C) OF THIS SUBDIVISION. ANY CONSENT FROM AN ELIGIBLE STUDENT OR PARENT  
28 MUST BE SIGNED BY THE STUDENT OR PARENT, BE DATED ON THE DAY IT WAS  
29 SIGNED, NOT HAVE BEEN SIGNED MORE THAN SIX MONTHS PRIOR TO THE DISCLO-  
30 SURE, MUST IDENTIFY THE RECIPIENT AND THE PURPOSE OF THE DISCLOSURE, AND  
31 MUST STATE THAT THE INFORMATION WILL ONLY BE USED FOR THAT PURPOSE AND  
32 WILL NOT BE USED OR DISCLOSED FOR ANY OTHER PURPOSE.

33 3. DATA REPOSITORIES AND INFORMATION PRACTICES.

34 (A) THE DEPARTMENT AND DISTRICT BOARDS OF EDUCATION MAY NOT, DIRECTLY  
35 OR THROUGH CONTRACTS WITH OUTSIDE PARTIES, MAINTAIN PERSONALLY IDENTIFI-  
36 BLE INFORMATION FROM EDUCATION RECORDS WITHOUT THE WRITTEN CONSENT OF  
37 ELIGIBLE STUDENTS OR PARENTS UNLESS MAINTENANCE OF SUCH INFORMATION IS:

38 (1) EXPLICITLY MANDATED IN FEDERAL OR STATE STATUTE; OR

39 (2) ADMINISTRATIVELY REQUIRED FOR THE PROPER PERFORMANCE OF THEIR  
40 DUTIES UNDER THE LAW AND IS RELEVANT TO AND NECESSARY FOR DELIVERY OF  
41 SERVICES; OR

42 (3) DESIGNED TO SUPPORT A STUDY OF STUDENTS OR FORMER STUDENTS,  
43 PROVIDED THAT NO PERSONALLY IDENTIFIABLE INFORMATION IS RETAINED ON  
44 FORMER STUDENTS LONGER THAN FIVE YEARS AFTER THE DATE OF THEIR LAST  
45 ENROLLMENT AT AN INSTITUTION.

46 (B) THE DEPARTMENT AND DISTRICT BOARDS OF EDUCATION SHALL PUBLICLY AND  
47 CONSPICUOUSLY DISCLOSE ON THEIR WEB SITES AND THROUGH ANNUAL ELECTRONIC  
48 NOTIFICATION TO THE CHAIRS OF THE ASSEMBLY AND SENATE EDUCATION COMMIT-  
49 TEES THE EXISTENCE AND CHARACTER OF ANY PERSONALLY IDENTIFIABLE INFORMA-  
50 TION FROM EDUCATION RECORDS THAT THEY, DIRECTLY OR THROUGH CONTRACTS  
51 WITH OUTSIDE PARTIES, MAINTAIN. SUCH DISCLOSURE AND NOTIFICATIONS SHALL  
52 INCLUDE:

53 (1) THE NAME AND LOCATION OF THE DATA REPOSITORY WHERE SUCH INFORMA-  
54 TION IS MAINTAINED;

55 (2) THE LEGAL AUTHORITY WHICH AUTHORIZES THE ESTABLISHMENT AND EXIST-  
56 ENCE OF THE DATA REPOSITORY;

1 (3) THE PRINCIPAL PURPOSE OR PURPOSES FOR WHICH THE INFORMATION IS  
2 INTENDED TO BE USED;

3 (4) THE CATEGORIES OF INDIVIDUALS ON WHOM RECORDS ARE MAINTAINED IN  
4 THE DATA REPOSITORY;

5 (5) THE CATEGORIES OF RECORDS MAINTAINED IN THE DATA REPOSITORY;

6 (6) EACH EXPECTED DISCLOSURE OF THE RECORDS CONTAINED IN THE DATA  
7 REPOSITORY, INCLUDING THE CATEGORIES OF RECIPIENTS AND THE PURPOSE OF  
8 SUCH DISCLOSURE;

9 (7) THE POLICIES AND PRACTICES OF THE DEPARTMENT OR THE DISTRICT  
10 BOARDS OF EDUCATION REGARDING STORAGE, RETRIEVABILITY, ACCESS CONTROLS,  
11 RETENTION, AND DISPOSAL OF THE RECORDS;

12 (8) THE TITLE AND BUSINESS ADDRESS OF THE DEPARTMENT OR DISTRICT BOARD  
13 OF EDUCATION OFFICIAL WHO IS RESPONSIBLE FOR THE DATA REPOSITORY, AND  
14 THE NAME AND BUSINESS ADDRESS OF ANY CONTRACTOR OR OTHER OUTSIDE PARTY  
15 MAINTAINING THE DATA REPOSITORY FOR OR ON BEHALF OF THE DEPARTMENT OR  
16 THE DISTRICT BOARD OF EDUCATION;

17 (9) THE PROCEDURES WHEREBY ELIGIBLE STUDENTS OR PARENTS CAN BE NOTI-  
18 FIED AT THEIR REQUEST IF THE DATA REPOSITORY CONTAINS A RECORD PERTAIN-  
19 ING TO THEM OR THEIR CHILDREN;

20 (10) THE PROCEDURES WHEREBY ELIGIBLE STUDENTS OR PARENTS CAN BE NOTI-  
21 FIED AT THEIR REQUEST HOW TO GAIN ACCESS TO ANY RECORD PERTAINING TO  
22 THEM OR THEIR CHILDREN CONTAINED IN THE DATA REPOSITORY, AND HOW THEY  
23 CAN CONTEST ITS CONTENT; AND

24 (11) THE CATEGORIES OF SOURCES OF RECORDS IN THE DATA REPOSITORY;

25 (C) THE DEPARTMENT, DISTRICT BOARDS OF EDUCATION, AND INSTITUTIONS MAY  
26 NOT APPEND EDUCATION RECORDS WITH PERSONALLY IDENTIFIABLE INFORMATION  
27 OBTAINED FROM OTHER FEDERAL OR STATE AGENCIES THROUGH DATA MATCHES WITH-  
28 OUT THE WRITTEN CONSENT OF ELIGIBLE STUDENTS OR PARENTS UNLESS SUCH DATA  
29 MATCHES ARE: (1) EXPLICITLY MANDATED IN FEDERAL OR STATE STATUTE; OR (2)  
30 ADMINISTRATIVELY REQUIRED FOR THE PROPER PERFORMANCE OF THEIR DUTIES  
31 UNDER THE LAW AND ARE RELEVANT TO AND NECESSARY FOR DELIVERY OF  
32 SERVICES.

33 4. PENALTIES AND ENFORCEMENT. (A) EACH VIOLATION OF ANY PROVISION OF  
34 THIS SECTION BY AN ORGANIZATION OR ENTITY THAT IS NOT THE DEPARTMENT, A  
35 DISTRICT BOARD OF EDUCATION, OR AN INSTITUTION AS DEFINED IN PARAGRAPH  
36 (B) OF SUBDIVISION ONE OF THIS SECTION SHALL BE PUNISHABLE BY A CIVIL  
37 PENALTY OF UP TO ONE THOUSAND DOLLARS; A SECOND VIOLATION BY THE SAME  
38 ORGANIZATION OR ENTITY INVOLVING THE EDUCATIONAL RECORDS AND PRIVACY OF  
39 THE SAME STUDENT SHALL BE PUNISHABLE BY A CIVIL PENALTY OF UP TO FIVE  
40 THOUSAND DOLLARS; ANY SUBSEQUENT VIOLATION BY THE SAME ORGANIZATION OR  
41 ENTITY INVOLVING THE EDUCATIONAL RECORDS AND PRIVACY OF THE SAME STUDENT  
42 SHALL BE PUNISHABLE BY A CIVIL PENALTY OF UP TO TEN THOUSAND DOLLARS;  
43 AND EACH VIOLATION INVOLVING A DIFFERENT INDIVIDUAL EDUCATIONAL RECORD  
44 OR A DIFFERENT INDIVIDUAL STUDENT SHALL BE CONSIDERED A SEPARATE  
45 VIOLATION FOR PURPOSES OF CIVIL PENALTIES;

46 (B) THE ATTORNEY GENERAL SHALL HAVE THE AUTHORITY TO ENFORCE COMPLI-  
47 ANCE WITH THIS SECTION BY INVESTIGATION AND SUBSEQUENT COMMENCEMENT OF A  
48 CIVIL ACTION, TO SEEK CIVIL PENALTIES FOR VIOLATIONS OF THIS SECTION,  
49 AND TO SEEK APPROPRIATE INJUNCTIVE RELIEF, INCLUDING BUT NOT LIMITED TO  
50 A PROHIBITION ON OBTAINING PERSONALLY IDENTIFIABLE INFORMATION FOR AN  
51 APPROPRIATE TIME PERIOD. IN CARRYING OUT SUCH INVESTIGATION AND IN MAIN-  
52 TAINING SUCH CIVIL ACTION THE ATTORNEY GENERAL OR ANY DEPUTY OR ASSIST-  
53 ANT ATTORNEY GENERAL IS AUTHORIZED TO SUBPOENA WITNESSES, COMPEL THEIR  
54 ATTENDANCE, EXAMINE THEM UNDER OATH AND REQUIRE THAT ANY BOOKS, RECORDS,  
55 DOCUMENTS, PAPERS, OR ELECTRONIC RECORDS RELEVANT OR MATERIAL TO THE  
56 INQUIRY BE TURNED OVER FOR INSPECTION, EXAMINATION OR AUDIT, PURSUANT TO

1 THE CIVIL PRACTICE LAW AND RULES; SUBPOENAS ISSUED PURSUANT TO THIS  
2 PARAGRAPH MAY BE ENFORCED PURSUANT TO THE CIVIL PRACTICE LAW AND RULES.

3 (C) NOTHING CONTAINED HEREIN SHALL BE CONSTRUED AS CREATING A PRIVATE  
4 RIGHT OF ACTION AGAINST THE DEPARTMENT, A DISTRICT BOARD OF EDUCATION,  
5 OR AN INSTITUTION AS DEFINED IN PARAGRAPH (B) OF SUBDIVISION ONE OF THIS  
6 SECTION.

7 5. ADMINISTRATIVE USE. NOTHING IN THIS SECTION SHALL LIMIT THE ADMIN-  
8 ISTRATIVE USE OF EDUCATION RECORDS BY A PERSON ACTING EXCLUSIVELY IN THE  
9 PERSON'S CAPACITY AS AN EMPLOYEE OF A SCHOOL, A DISTRICT BOARD OF EDUCA-  
10 TION OR OF THE STATE OR ANY OF ITS POLITICAL SUBDIVISIONS, ANY COURT OR  
11 THE FEDERAL GOVERNMENT THAT IS OTHERWISE REQUIRED BY LAW.

12 S 2. This act shall take effect July 1, 2014 and shall apply to school  
13 years beginning with the 2014-2015 academic year.