2395

2013-2014 Regular Sessions

IN SENATE

January 17, 2013

Introduced by Sen. LAVALLE -- read twice and ordered printed, and when printed to be committed to the Committee on Consumer Protection

AN ACT to amend the general business law, in relation to prohibiting mailing of credit card applications to persons under twenty-one years of age

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

1 Section 1. The opening paragraph and subdivision 9 of section 520 of 2 the general business law, the opening paragraph as added by chapter 200 3 of the laws of 1987 and subdivision 9 as added by chapter 485 of the 4 laws of 1996, are amended and three new subdivisions 10, 11 and 12 are 5 added to read as follows:

6 EXCEPT AS PROVIDED IN SUBDIVISION TEN OF THIS SECTION, ANY [Any] 7 application form or preapproved written solicitation to enter into a 8 credit card agreement for personal, family, or household purposes which is mailed to an individual residing in this state on or after January 9 first, nineteen hundred eighty-eight, by or on behalf of [a] AN issuer, 10 whether or not the issuer is located in this state, other than an appli-11 cation form or solicitation included in a magazine, newspaper, or other 12 13 publication distributed by someone other than the issuer, and, any application primarily for a credit card to be used for personal, 14 familv 15 household purposes which is distributed or made available in this or 16 state to a resident of this state on or after January first, nineteen hundred eighty-eight in an office or other place of business owned or operated by the issuer, shall contain the following disclosures in chart 17 18 form and shall put chart headings in bold face type of 19 at least ten point in size and material inside the chart of at least eight point type 20 Such chart shall use substantially the same format and termi-21 in size. 22 nology shown below. In completing the chart with the information 23 required for each category, the guidelines hereinafter contained in the 24 corresponding subdivisions numbered one through four shall be utilized:

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets
[] is old law to be omitted.

LBD01485-01-3

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2 3 4 5 6 7 8 9	Annual Percentage Rate (1)	Variable Rate Index and Spread (1a)	Annualized Membership Fee (2)	Grace Period for Purchases (3)	Cash Advance Fee, Trans- action Fee, Late Fee, and Over-the- Limit Fees(4)
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18 [Any] EXCEPT AS PROVIDED IN SUBDIVISION TEN OF THIS SECTION, ANY (9) application form or preapproved written solicitation to enter 19 into a 20 installment credit agreement in which retail seller or retail the 21 financing agency may take or retain a purchase money security interest, 22 forth in paragraph (c) of subdivision twelve of section four as set 23 hundred thirteen of the personal property law, which is mailed or other-24 wise made available to an individual residing in this state on or after 25 the effective date of this subdivision, by or on behalf of an issuer, whether or not the issuer is located in this state, other than an appli-26 cation form or solicitation included in a magazine, newspaper, or 27 other 28 distributed by someone other than the issuer, shall contain publication 29 a clear and conspicuous written notice or disclosure to the buyer that 30 the retail seller or financing agency has or may retain a security 31 interest in merchandise covered under paragraph (c) of subdivision 32 twelve of section four hundred thirteen of the personal property law 33 until the full payment price of said merchandise is paid. Further however, in all instances, 34 said written notice provided, must be 35 provided to any buyer prior to the first transaction made under any such 36 retail installment credit agreement in which a security interest has 37 been or may be taken or retained.

38 (10)EXCEPT AS PROVIDED IN SUBDIVISION TWELVE OF THIS SECTION, IT 39 SHALL BE UNLAWFUL FOR ANY FINANCIAL INSTITUTION, RETAIL MERCHANT OR TO MAIL OR OTHERWISE DELIVER ANY CREDIT CARD APPLICATION, 40 OTHER PERSON 41 PREAPPROVED WRITTEN SOLICITATION OR CREDIT CARD IN THIS STATE TΟ ANY 42 PERSON UNDER TWENTY-ONE YEARS OF AGE.

43 (11) UPON CONVICTION OF A VIOLATION OF THIS SECTION, A FINE OF NO MORE 44 THAN ONE THOUSAND DOLLARS PER OCCURRENCE SHALL BE IMPOSED.

THIS 45 (12)SECTION SHALL NOT APPLY TO ANY CREDIT CARD APPLICATION, PREAPPROVED WRITTEN SOLICITATION OR CREDIT CARD WHEN MAILED OR OTHERWISE 46 47 DELIVERED EITHER:

48 (A) IN RESPONSE TO A REQUEST OR APPLICATION FOR A CREDIT CARD; OR

49 (B) AS A REPLACEMENT FOR A CREDIT CARD PREVIOUSLY ISSUED TO THE PERSON 50 TO WHOM THE CREDIT CARD IS SHIPPED OR MAILED.

51 S 2. This act shall take effect on the one hundred eightieth day after 52 it shall have become a law.