S T A T E O F N E W Y O R K

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I N A S S E M B L Y

May 27, 2014

Introduced by M. of A. NOLAN -- read once and referred to the Committee on Education

AN ACT to amend the education law, in relation to prohibiting product placement in written, oral, audio or visual assessments, examinations or other tests

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

Section 1. Section 305 of the education law is amended by adding a new subdivision 52 to read as follows:

52. THE COMMISSIONER SHALL PROMULGATE SUCH STANDARDS AND REGULATIONS AS MAY BE NECESSARY TO ENSURE THAT NO STATE OR LOCAL WRITTEN, ORAL, AUDIO, OR VISUAL ASSESSMENT, EXAMINATION OR OTHER TEST SHALL NAME, PICTURE, REFERENCE OR OTHERWISE INCLUDE A PRODUCT, SERVICE, TRADEMARK OR LOGO OR SYMBOL THAT IDENTIFIES OR IS ASSOCIATED WITH SUCH PRODUCT, SERVICE OR TRADEMARK REGARDLESS OF PAYMENT OR OTHER CONSIDERATION PROVIDED TO THE OWNER OF SUCH PRODUCT, SERVICE OR TRADEMARK.

S 2. This act shall take effect immediately.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets [ ] is old law to be omitted.

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