

7718

2013-2014 Regular Sessions

I N   A S S E M B L Y

May 31, 2013

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Introduced by M. of A. DenDEKKER -- read once and referred to the  
Committee on Consumer Affairs and Protection

AN ACT to amend the general business law, in relation to prohibiting  
motor vehicle dealers from advertising lease specials for a limited  
number of in stock vehicles which meet the advertised vehicle specifi-  
cations

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEM-  
BLY, DO ENACT AS FOLLOWS:

1     Section 1. The general business law is amended by adding a new section  
2     349-e to read as follows:

3     S 349-E. ANY ADVERTISEMENT BY A MOTOR VEHICLE DEALER ADVERTISING THE  
4     AMOUNT OF A LEASE SHALL APPLY TO ALL MOTOR VEHICLES IN STOCK AT THE TIME  
5     THE ADVERTISEMENT WAS PLACED WHICH SHALL MEET THE SPECIFICATIONS OF THE  
6     ADVERTISED VEHICLE. SUCH ADVERTISEMENT MAY NOT BE RESTRICTED TO A LIMIT-  
7     ED NUMBER OF SUCH VEHICLES WHICH MEET THE SPECIFICATIONS OF THE ADVER-  
8     TISED VEHICLE.

9     S 2. This act shall take effect immediately.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets  
[ ] is old law to be omitted.

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