

7850

2013-2014 Regular Sessions

I N   A S S E M B L Y

June 6, 2013

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Introduced by M. of A. WEPRIN -- read once and referred to the Committee  
on Cities

AN ACT to amend the administrative code of the city of New York, in  
relation to the regulation of unsolicited circulars

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEM-  
BLY, DO ENACT AS FOLLOWS:

1     Section 1. The administrative code of the city of New York is amended  
2     by adding a new section 10-121.2 to read as follows:  
3     S 10-121.2 REGULATION OF UNSOLICITED CIRCULARS. A. IN THE INTEREST OF  
4     FURTHER ELIMINATING LITTER AND IMPROVING THE QUALITY OF LIFE FOR CITY  
5     RESIDENTS, THE COMMISSIONER SHALL ESTABLISH A CITYWIDE REGISTRY FOR  
6     RESIDENTS WHO WISH TO REFUSE THE DELIVERY OF ANY HANDBILL, CIRCULAR OR  
7     OTHER PRINTED MATTER OF A COMMERCIAL OR BUSINESS NATURE OTHER THAN A  
8     TELEPHONE DIRECTORY OR BOOK THAT PROVIDES TELEPHONE AND DIRECTORY INFOR-  
9     MATION TO THEIR RESIDENCE. THE COMMISSIONER SHALL ENTER THE NAME OF THE  
10    REQUESTING RESIDENT IN SUCH REGISTRY. SUCH REQUESTS SHALL BE MADE IN  
11    WRITING TO THE COMMISSIONER, BY PHONE AT A DESIGNATED NUMBER OR NUMBERS  
12    OR BY ELECTRONIC COMMUNICATION AT A DESIGNATED ELECTRONIC MAIL ADDRESS  
13    OR WEBSITE.  
14    B. IN ORDER TO CONTINUE DISTRIBUTION IN NEW YORK CITY, ALL DISTRIBUTU-  
15    TORS OF SUCH HANDBILLS, CIRCULARS OR OTHER LIKE PRINTED MATTER SHALL  
16    PROVIDE THE COMMISSIONER WITH ACCURATE CONTACT INFORMATION, INCLUDING AN  
17    ADDRESS AND PHONE NUMBER. FAILURE TO PROVIDE ACCURATE CONTACT INFORMA-  
18    TION OR DISCONTINUE DISTRIBUTION SHALL CONSTITUTE A VIOLATION OF THE  
19    PROVISIONS OF THIS SECTION AND SHALL SUBJECT THE VIOLATOR TO FINES AS  
20    PROVIDED IN SUBDIVISION C OF THIS SECTION. IF THE DISTRIBUTOR IN  
21    VIOLATION CANNOT BE LOCATED, THE COMPANY OR COMPANIES DOING THE ADVER-  
22    TISING WILL BE SUBJECT TO THE SAME FINES. EVERY SIX WEEKS THE COMMIS-  
23    SIONER SHALL PROVIDE DISTRIBUTORS WITH AN UPDATED LIST OF ALL RESIDENTS  
24    WHO DO NOT WANT DISTRIBUTION. DISTRIBUTORS THEN HAVE SIX WEEKS TO  
25    UPDATE THEIR LISTS AND DISCONTINUE DISTRIBUTION.

EXPLANATION--Matter in *ITALICS* (underscored) is new; matter in brackets  
[ ] is old law to be omitted.

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1 C. VIOLATORS OF THE PROVISIONS OF THIS SECTION SHALL BE SUBJECT TO A  
2 CIVIL PENALTY OF NOT LESS THAN ONE HUNDRED DOLLARS AND NOT MORE THAN TWO  
3 HUNDRED FIFTY DOLLARS FOR A FIRST VIOLATION. THE CIVIL PENALTY SHALL BE  
4 NOT LESS THAN TWO HUNDRED FIFTY DOLLARS AND NOT MORE THAN FIVE HUNDRED  
5 DOLLARS FOR A SECOND VIOLATION AND EACH VIOLATION THEREAFTER.

6 D. FOR THE PURPOSES OF THIS SECTION, "COMMISSIONER" SHALL MEAN THE  
7 COMMISSIONER OF THE CITY OF NEW YORK DEPARTMENT OF SANITATION.

8 E. IF ANY CLAUSE, SENTENCE OR PROVISION OF THIS SECTION SHALL BE HELD  
9 TO BE UNCONSTITUTIONAL BY A COURT OF COMPETENT JURISDICTION, THE REMAIN-  
10 DER OF THIS SECTION SHALL NOT BE AFFECTED THEREBY.

11 S 2. The commissioner of the sanitation department of the city of New  
12 York shall promulgate rules and regulations necessary to carry out the  
13 provisions of section 10-121.2 of the administrative code of the city of  
14 New York.

15 S 3. This act shall take effect immediately.